

CONTEMPORARY

spring **ART**

Sponsorship

SPONSORSHIP OPPORTUNITIES 2026

28 - 30 AUGUST 2026

LORETO COLLEGE MARRYATVILLE

The Quiet Holding by Sophie Hann



LORETO COLLEGE
Marryatville

BOOTH
REAL ESTATE

**Loreto College
invites you to
become a
Contemporary
springART
partner and
enjoy a range
of benefits**

About Contemporary springART

The Contemporary springART exhibition has been a much-loved fixture on the Adelaide arts and culture calendar for many years. The event is an annual, curated celebration of South Australian established and emerging artists.

A highlight for many South Australian cultural enthusiasts, this three-day event has become one of South Australia's most high-profile art events. Contemporary springART acknowledges the personal contribution of artists to culture and provides a unique opportunity to purchase works of art spanning all mediums, from paintings to sculpture, jewellery to glassworks, photography to collage. Many of the artists included have been recognised for their work with academic awards, art prizes, and international residencies.

Contemporary springART is the flagship event on the Loreto College Marryatville community calendar and provides an opportunity to showcase South Australian artists while raising much needed funds to support the College's programs.

Our Visitors

Our visitors include the culturally engaged, art collectors, creatives, professionals, and community members who have an appreciation for supporting artists and community.

In 2026, Contemporary springART anticipates large crowds over the three day event, with 400 people expected at the Opening Night Launch Party alone.



Partner with Contemporary springART

Partner with Contemporary springART to access an exceptional opportunity for brand alignment with a trusted, respected event. This event enjoys significant public recognition locally and provides a strong connection to South Australian artists, creative practitioners, the community of art collectors and visitors.

Contemporary springART offers sponsors a unique opportunity to align with this trusted and renowned event and receive extensive brand visibility. Sponsors have the opportunity to connect with highly engaged art and culture enthusiasts and the Loreto College community.

CONTEMPORARY

Hosted by Loreto College

spring**ART**



A dynamic contemporary art exhibition incorporating a diverse range of entertainment

Each year Contemporary springART showcases works of art for sale as well as activities, entertainment and offerings to patrons to ensure that the exhibition remains the jewel in the crown of pop-up art festivals.

Contemporary springART 2026

This year's exhibition and fair will be held from Friday 28 August to Sunday 30 August, and features works of art for sale from over 50 exhibiting artists, with prices ranging from \$100-\$10,000.

Opening Night Launch Party

Friday 28 August, 6.30pm - 9.30pm

The much-anticipated launch event will be held on the Friday night, with a cocktail party. Ms Kylie McCullah, Principal of Loreto College, will officially opening the event and an eminent guest speaker.

The ticketed cocktail party, welcoming up to 400 guests, is renowned for bringing together eager art-lovers, vying to purchase works by leading South Australian artists, and providing a unique opportunity to meet the artists. The Launch Party includes speeches and the opportunity to purchase works of art featured in the exhibition, to connect with fellow arts and culture enthusiasts, whilst enjoying canapes and beverages.

Artist Panel Discussion

Saturday 29 August, 1:30pm

The exhibition includes a panel discussion with the feature artist and emerging artist.

Art Prizes

This year's exhibition will also include three commendation prizes that will be awarded on the eve of the Opening Night.

PROMOTIONAL PROGRAM

The Contemporary springART marketing and promotional campaign offers a variety of opportunities to highlight our valued partners, through inclusion in a comprehensive marketing and promotional campaign.

A range of methods will be used to promote the event this year, including:

Promotional Material

Displayed around Loreto and distributed to participating organisations and shopping centres.

Signage

Highly visible corner location of Portrush and Kensington Roads, as well as 20 billboards at high traffic locations around the city and eastern suburbs.

Exhibition Catalogue

The full-colour catalogue is emailed and printed in hard copy, retained and treasured by many who receive it and used as a reference guide in the lead up to opening night.

Electronic Media

A robust social media and digital campaign, including eDMs, Instagram and Facebook posts and stories will be on display from Loreto College Marryatville, LOSA Marryatville and Contemporary springART social platforms.

Community & Word of Mouth

The exceptional success of Contemporary springART has generated high attendance over the years. There is strong interest from the Loreto College community, arts and culture enthusiasts and the general public, which brings with it valuable word-of-mouth communication.



SPONSORSHIP OPPORTUNITIES

There are a number of ways to partner with Contemporary springART, as outlined below. We can also tailor partnerships to suit your business needs and sponsorship objectives.

Presenting Partner

Commitment: \$10,000 (+GST)

As Presenting Partner, you will receive a number of exciting opportunities to promote your brand and key messages and receive other benefits to share with staff and clients.

Marketing & Promotion:

- Contemporary springART to be promoted as "[name of Presenting Partner] presents Contemporary springART [year] exhibition" across catalogue, signage & ticketing website
- Extensive social media support in posts, reels and stories, including specific hashtag
- Partnership to be announced on social media and acknowledged in the Loreto school newsletter
- Opportunity to provide a quote for the introductory section of the catalogue
- Full Page (134mm W x 196mm H) colour Advertisement in prominent position in exhibition catalogue
- Logo and Presenting Partner rights status displayed at three-day Contemporary springART exhibition
- Banner signage to be displayed at exhibition
- Acknowledgement as the Presenting Partner by Loreto School Principal in Opening Night speech
- Opportunity to speak at Opening Night launch party
- Customisable benefits on consultation
- Recognition in the Acacias Magazine
- Recognition on the Loreto website (including hyperlinks) and in the newsletter

Hospitality & Ticketing:

- 10 complimentary tickets to the VIP Preview Opening Night Launch Party event 5.30-6.30pm



SPONSORSHIP OPPORTUNITIES

Platinum Partner

Commitment: negotiated individually, from \$5,000 (+GST)

- Full page advertisement (134mm W x 196mm H) in catalogue
- Logo and Platinum Partner status displayed on signage at the Open Night Launch Party
- Six complimentary tickets to the Opening Night VIP Preview and Launch Party
- Acknowledgement as a Platinum Partner in the opening night speech
- Promotion of business on Contemporary springART social media
- Recognition in the Acacias Magazine
- Recognition on the Loreto website (including hyperlinks) and in the newsletter
- Customisable benefits on consultation
- Naming rights of cafe gallery

Gold Partner

Commitment: \$2,500 (+GST)

- Full page advertisement (134mm W x 196mm H) in catalogue
- Logo and Gold Partner status displayed on signage at Opening Night Launch Party
- Four complimentary tickets to the Opening Night VIP Preview and Launch Party
- Promotion of business on Contemporary springART social media

Silver Partner

Commitment: \$1,000 (+GST)

- Half page advertisement (134mm W x 95mm H) in catalogue
- Logo and Silver Partner status displayed on signage at Opening Night Launch Party
- Two complimentary tickets to the Opening Night VIP Preview and Launch Party
- Promotion of business on Contemporary springART social media

Blue Partner

Commitment: \$500 (+GST)

- Quarter page advertisement (64mm W x 95mm H) in catalogue
- Two complimentary tickets to the Opening Night VIP Preview and Launch Party
- Recognition on socials sponsor post

Beverage Partner - Wine

Commitment: donation of 25 dozen sparkling, white and red wine

- Full page advertisement (134mm W x 196mm H) in catalogue
- Logo and Gold Partner status displayed on signage at Opening Night Launch Party
- Four complimentary tickets to the Opening Night VIP Preview and Launch Party
- Promotion of business on Contemporary springART social media
- Customisable benefits on consultation

