

# New Active and Creative Kids voucher program – 2024

---

Communication toolkit for stakeholders

---

December 2023



# Purpose of this toolkit

We have prepared a communication toolkit to help you share information about the new **Active and Creative Kids** voucher program with your networks and communities.

## This toolkit contains:

- an overview of the new voucher program
- Information on key changes from the previous voucher program
- information on provider eligibility
- an application checklist for providers.



## Quick links to important information:



[Active and Creative Kids voucher program webpage](#)



[Apply to become a provider for the new program](#)



[Active and Creative Kids voucher program guidelines](#)



[Contact Service NSW Business Concierge](#)

# New Active and Creative Kids voucher program: Overview



---

## New \$50 Active and Creative Kids vouchers, launching February 2024

The NSW Government is helping low and middle-income families with cost-of-living pressures with the new Active and Creative Kids voucher program. There are two new, combined \$50 vouchers that eligible parents, guardians and carers of school-aged children will be able to use per year over the next three years.

- two \$50 vouchers will be available in 2024 (\$50 in term 1 and \$50 in term 3)
- each voucher used towards the costs of either an eligible sport and recreational or creative and cultural activity
- vouchers must be redeemed before their expiry date;
  - for Term 1 vouchers, before 31 December of each calendar year
  - for Term 3 vouchers, before 15 July of each following calendar year
- all providers will need to register to be part of the new program
- parents, guardians and carers of eligible school aged children will be able to download and use their voucher from February 2024.

Organisations can now apply to become an Active and Creative Kids provider through:

- [Service NSW website](#)
- [Service NSW Business Bureau app](#)

For further information about the program visit [service.nsw.gov.au](https://service.nsw.gov.au) or contact 13 77 88 for assistance with your application.

# Key changes from the previous Active and Creative Kids voucher programs

---



## **The new Active and Creative Kids voucher program will:**

- only be available to families receiving Tax Benefit A and/or B
- be two \$50 vouchers issued at the start of terms 1 and 3
- cover both Active and Creative eligible activities
- include vouchers with scannable QR codes for easy redemption
- will require the organisation to have a valid ABN
- allow the combining of two valid vouchers
- it is a permanent program
- have increased self-management of program through Service NSW Business Profile.

For further information please read the [Active and Creative Kids Voucher guidelines](#).

# Provider eligibility for the new Active and Creative Kids voucher program

---



## To register as a provider, you must:

- operate in NSW
- offer an eligible activity
- be appropriately skilled and hold the right type of experience, accreditation and qualifications for all eligible activities provided
- require all staff, contractors and/or volunteers involved in the program have a current Working with Children Check (WWCC)
- have completed the Office of the Children's Guardian's Child Safe e-Learning Module and be able to demonstrate a commitment to the Child Safe Standards
- hold current Certificates of Currency for professional indemnity and public liability insurance policies appropriate to the type and level of eligible activities being delivered
- comply with the Active and Creative Kids Voucher program guidelines and terms and conditions.
- have a valid and active Australian Business Number (ABN)
  - **Note: If you do not have an ABN:**
    - if you're part of a parent organisation, check if they have applied to register and if they can list your location under their registration
    - call **13 77 88** to speak with a Service NSW Business Concierge about taking part in the program.

For more information and to check if your business is eligible, visit [service.nsw.gov.au](https://service.nsw.gov.au)

---

# Activity eligibility for the new Active and Creative Kids voucher program

---

## Activities that are eligible

The activity must be either a creative or physical activity that:

- is offered privately or in a group
- is provided to children as part of a structured, supervised program
- is in person and face-to-face
- has a structured component, if part of a membership, fee-based program (such as a gym or club)
- does not provide material or only provides activity-linked material
- is an eligible activity, listed in [Appendix A of the guidelines](#).

## Activities that are not eligible

Providers cannot redeem vouchers for:

- activities offered by a school, such as before and after school care services, tutoring, cookery classes, or gardening
- travel associated with an eligible activity
- exams or assessments for qualifications
- virtual or online programs
- items, equipment and materials such as jerseys, socks, boots, art kits, craft kits, paints, books, stationery, canvases, clothing, uniforms, leotards, and instruments
- ineligible activities listed in [Appendix B of the guidelines](#).

Note: Individuals may make submissions for the inclusion of an activity that does not meet the above criteria by [contacting Service NSW](#). For example, if it is to meet the needs of children of rural and remote areas, or children/Providers with a disability.

---

# Application checklist



---

Ready to start your application? Make sure you have the following supporting documents available.

- Personal Identity Documents**  
Two (2) personal identity documents such as an Australian drivers licence, Medicare Card or Australian passport for the person applying on behalf of the provider
  - Business Details**  
Provide your Australian Business Number (ABN) or Australian Company Number (ACN)
  - Child Safe eLearning module**  
Confirm that your business has completed the Child Safe eLearning module offered by the Office of the Children’s Guardian. [Where can I access eLearning information](#)
  - Working with Children Check (WWCC)**  
If you are a sole trader, provide your individual WWCC number. All other businesses are required to provide a WWCC employer registration ID. [Who needs a WWCC employer registration ID?](#)
  - Locations CSV template**  
Use the [CSV template](#) if you need to bulk upload more than 20 locations
  - Activity and fee structure**  
Provide details of activities at each location to show that they are structured and supervised. This may be provided by uploading supporting documents such as pamphlets or flyers
  - Bank account details**  
Provide the account name, BSB and account number of the account you want redemption reimbursements to be made
- 
- Evidence of business**  
Provide any two (2) of the following in the name of the provider: utility bill, bank statement, most recent tax return, Business Activity Statement, registration certificate, insurance policy or certificate of currency

# Promotional videos: Register to become a provider



[Click here to download social video \(tile\)](#)

[Click here to download social video \(portrait\)](#)



