



To whom it may concern,

I am pleased to announce the Big Summer Read is taking place at Ballarat Libraries these summer holidays!

The Big Summer Read aims to arrest the 'summer slide' by engaging children and their families in a fun and dynamic campaign through public libraries, supported with resources such as a user-friendly website, posters, reading logs and milestone incentives. A competitive element with a statewide prize provides added incentive for participation. Distinctive state-wide branding encourages participation in the program, whether children are at home or on holidays elsewhere in Victoria.

We would love to enlist your help by promoting the program to your school community! I invite your teachers and library staff to promote this program to students and their families. The attached information about the Big Summer Read could also be included in your school newsletter.

The Big Summer Read runs from 1 December 2024 until 31 January 2025. To register and for terms and conditions please see libraries.ballarat.vic.gov.au/kids-families/big-summer-read or readbooks.com.au/bsr For more information, please reach out.

Yours sincerely,

Meghan Appleton

Community Outreach Librarian