INFORM & EMPOWER
Cyber Safety & Digital Wellbeing

What every parent needs to know about Roblox

Steal an Egg. Murder Mystery 2. Brookhaven. 99 Nights in the Forest. If those names mean nothing to you, you are not alone. To many primary school children, they are the most popular games in the world right now. More than 130 million people play Roblox every day.

Roblox is not one game. It is a platform of millions of games made by other users, many of them adults. Some are creative and age appropriate. Others include horror, violence, mature themes and chat with strangers.



The 3 Big Risks...

Chat with strangers
Children play alongside people they don't know, including adults. Chat and private messaging let strangers make contact, build trust and try to move children to other apps.

Inappropriate content
Because anyone can make a game, content varies wildly. We regularly find horror, weapons, stalking and "killer" themes in games aimed at young children.

Addictive design and spending
Robux, the in-game currency, costs real money. Many games push mystery boxes and lucky-dip rewards that work a lot like gambling. We've worked with schools where children secretly spent hundreds of dollars, and in one case more than $2,000.

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Know your child's account type

Roblox now sorts accounts by age, using the date of birth on the account. That is why your child's date of birth must be correct.



"Minimal" or "Mild" does not always mean suitable. We have found Roblox Kids games rated Minimal/Mild with titles like Murder Your Friends and Survive the Killer. The ratings help, but they don't replace your judgement.

Set up Parental Controls in 4 simple steps:

1. Create your own Roblox account
2. Verify your age
3. Link your child's account to yours
4. Confirm your child's correct date of birth

Once linked, you can:

- manage or turn off chat
- set daily screen time limits
- set content restrictions
- see your child's most played games
- set or block spending on Robux

Get curious about their world

Settings only go so far. The best protection is a child who will come to you when something goes wrong.

Sit with your child and ask them to show you what they play. Ask them:

Which games do you love? Can you show me how they work?

Who do you play with? Do you know them offline?

Can people chat to you in this game?

Does the game ask you to spend Robux?

What would you do if someone was mean, weird or made you feel unsafe?

Keep gaming in shared spaces, not in bedrooms behind closed doors. And make sure your child knows they won't be in trouble for telling you about something that went wrong.

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