

BUSINESS PLANNING ESSENTIALS

SMALL BUSINESS VICTORIA WORKSHOPS PROGRAM



A CLEAR BUSINESS PLAN IS A KEY DETERMINER OF LONG-TERM BUSINESS SUCCESS.

Business planning helps you to think ahead to identify and manage future issues and more importantly discover and explore new opportunities.

A good business plan creates a clear vision and roadmap for your business, which can be a vital tool when seeking finance, leasing premises, getting permits and engaging staff.

In just two hours, this short workshop will help you navigate through the 'now-where-how' to answer that question and to create a clear one-page plan for your business.



YOU WILL LEARN HOW TO:

- Assess real opportunities, while determining those things that could limit your business growth
- Use different tools to carefully think through the key elements of your business and discover new perspectives
- Follow the steps in the planning process to take your business from where it is now to where you want it to be in the future

Event ID: E18165 Business Planning Essentials short workshop – for young people

Host: Maroondah City Council

When: Wednesday 22nd March

Time: 4.00pm – 6.00pm

Where: Realm
179 Maroondah Hwy, Ringwood

Cost: \$20 per person

Booking:

www.business.vic.gov.au/workshops

IS THIS WORKSHOP FOR ME?

If you haven't got a plan for your business, whether you have an established business or your idea is still on the drawing board, this workshop is the first one you should attend.

Get the tools, templates and support you need in this tried and tested workshop that will introduce you to the business frameworks that will fast-track your success.



YOUR PRESENTER: BILL PICKETT

Bill has worked as a management consultant for over 30 years, following a career in engineering, manufacturing and sales. He also has extensive experience as a company director and chairman and as a lecturer in business marketing strategy.

His areas of expertise include project management, business transition, cash flow management, education and training and the Not-for-Profit sector.

STRICTLY LIMITED TO 20 PLACES, BOOK NOW TO AVOID MISSING OUT!

SMALL BUSINESS VICTORIA