

# CATHOLIC EDUCATION DIOCESE OF WOLLONGONG SOCIAL MEDIA STATEMENT



## Context

Social media is used in Catholic Education Diocese of Wollongong (CEDoW) to help create vibrant Catholic school communities of faith and learning. In this context, social media is any form of online presence used in valid educational contexts that facilitates inclusive relationships, contemporary communities and multi-directional interactive exchange of information, conversation or activity. Users of social media are required to manage their digital footprint by interacting responsibly and ethically, in line with our Catholic ethos, respecting the dignity of all involved.

CEDoW maintains a social media presence on various platforms, including but not limited to: Facebook, Twitter, Instagram, YouTube, and LinkedIn. Users of social media should consider their rights and responsibilities for promoting the respect and dignity of all participants.

## Catholic Education Diocese of Wollongong (CEDoW) Social Media Standards

CEDoW encourages the use of social media for open and productive dialogue. When using social media it is expected that individuals will:

- respect the dignity of self and others in the context of their role
- not promote perspectives contrary to the Catholic faith
- not bring the school into disrepute
- not publicly criticise CEDoW, schools, staff or students
- align with the parameters of the intended purpose of the social media presence.

In order to create a positive experience and the maintenance of respectful relationships it is expected that no material posted:

- includes any content that a reasonable person considers in any way is defamatory, discriminatory, rude, aggressive, abusive, harassing, intimidating, threatening, insulting, hurtful, hateful, offensive, obscene or indecent
- constitutes trolling
- is unlawful or where the user does not have the necessary rights, licenses and/or consents to post, including infringement of copyright or any other intellectual property rights;
- breaches or invades anyone's privacy;
- impersonates or misrepresents any person, organisation or entity;
- consists of any proprietary, confidential, sensitive or private information;
- constitutes spam, unauthorised advertising or soliciting, or links that contain any kind of virus, spyware or malware;
- appears to contain irrelevant or excessive links or coded information;
- is off-topic, redundant or excessively long;
- encourages conduct that may, or would, constitute a criminal offence or give rise to civil liability, or that otherwise violates any local, state, national or international law or regulation.

## **Social Media and Privacy**

The [Schools Privacy Compliance Manual NSW](#) is used to guide CEDoW's compliance with privacy laws.

### **Moderation of Social Media**

By posting or commenting on any official CEDoW social media sites, users accept the above Standards. CEDoW reserves the right to moderate all content and review or remove any post or comment it deems inappropriate, and to block users who violate these Standards.

### **Disclaimer**

The contents of official CEDoW social media sites are intended for educational purposes. CEDoW does not accept any liability for loss or damage suffered by any person or body due to content provided on these sites or linked sites.

The content on official CEDoW social media sites is provided as a service to users, but is provided on the basis that persons accessing the sites undertake responsibility for assessing the relevance and accuracy of its content. Links or references do not constitute official endorsements, advertisements or recommendations, and CEDoW is not responsible for the content of external sites. CEDoW does not endorse or guarantee the accuracy of the content posted by others.