



Collingwood Magpies Sport & Business Program

• POWERED BY 

MORE THAN A DIPLOMA

Undertake the qualifications,
and find the experiences and
networks you need, to get
a head start on your career.



seda.edu.au/collingwood

ONE YEAR, TWO QUALIFICATIONS

SIS50321 Diploma of Sport – specialisation in Sport Development and Coaching

BSB50120 Diploma of Business – specialisation in Business Operations

+ Pathways and credits giving you a head start with a wide range of university partners nationally*.

We use practical assessments including observations and written tasks. No exams.

THE ULTIMATE NETWORKING OPPORTUNITY

Developed and delivered with the Collingwood Football Club.

Regular workshops and engagement with Collingwood Football Club staff.

+ Based at Collingwood Football Club headquarters maximising your connection with the club.

We limit places to maximise engagement opportunities.

EXPERIENCE YOUR FUTURE

Expected 80 hours of workplace learning supported by industry partners.

Blended learning model replicating a work environment.

+ Non-accredited areas of study giving you a broader practical knowledge.

We use our MyPLAN, MyPLACEMENT, MyCAREER model to provide tailored support.

POWERED BY SEDA

17 years delivering sports-integrated education.

Primary teacher model providing one-on-one student support.

+ No ATAR requirement giving you more choice in your education and career path.

We provide a holistic education experience, that prepares you for work or further study.



Learn more

seda.edu.au/collingwood
1300 777 332

*Upon successful completion and subject to eligibility. Please go to seda.edu.au/pathways to learn more. Collingwood Football Club work in collaboration with SEDA Group RTO: 22503 on marketing and promotional services relating to the recruitment of prospective students for this program. SEDA Group is responsible for the training and assessment and the issuance of AQF certification documents. This training is delivered with Victorian and Commonwealth Government funding. Information accurate as at April 2024.