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# HP BYOD

Building customised online stores, delivering learning devices direct



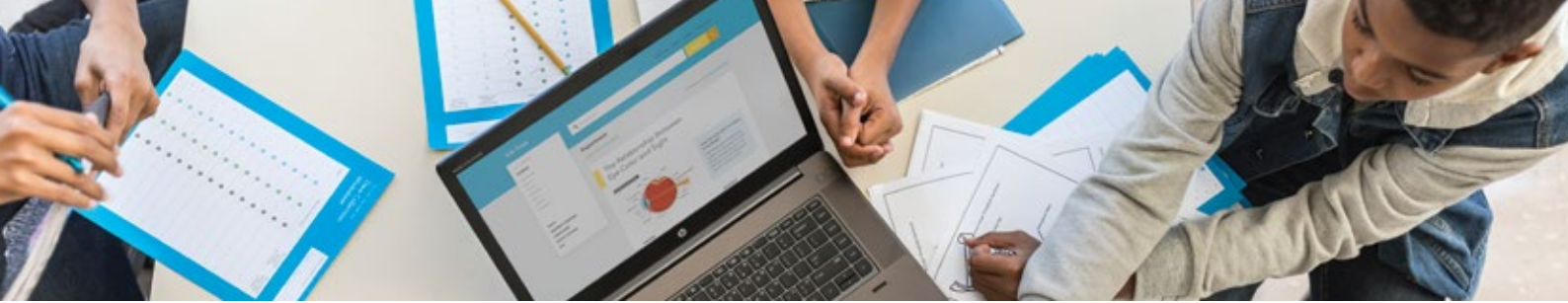
## What is HP BYOD?

Firstly, HP BYOD are a team of educational specialists who help schools to select the right devices for their IT environment, maximising learning outcomes for students. Secondly, the program enables parents to purchase, school approved devices, direct from HP via a school branded online BYOD store.



## What is BYOD?

Student bring your own device (BYOD) is a program being adopted by K-12 institutions that allows students to use a personal laptop, endorsed by the school, for day-to-day educational requirements. BYOD is importantly driving technology rich class rooms, new ways of learning and an increase in student engagement.



## Why HP BYOD?

### Trusted Partner:

Over the past 5 years, HP has successfully managed BYOD programs for over more than 200 educational institutions, delivering thousands of PCs to students across the country

### BYOD Specialists:

HP's team of BYOD specialists will work one-on-one with you through the BYOD roll-out and beyond. Our team specialise in product selection, online store creation, teacher and parent information nights, and product training coordination for teachers and students.

### Ease of Purchasing:

In addition to a customised online BYOD store, HP provides a call centre team to help parents choose the right device, FREE delivery Australia-wide and a 14-day change of mind return policy. Interest free financing options are also available. T&C's Apply.

### Peace of mind:

Buying direct from HP guarantees the school and ultimately students from K-12 access to HP's latest learning devices at affordable prices. All devices sold under HP BYOD store include three years onsite support or/ a accidental damage protection

BYOD Entry specs devices  
**Starting from \$480**



BYOD Touch / Inking devices  
**Starting from \$970**



BYOD High specs devices  
**Starting from \$1,060**



BYOD Chromebook devices  
**Starting from \$320**



## We can help you, in just 3 steps



**Step 1:** Our BYOD experts will work with you to understand your school and students requirements. We will then

identify the best devices to help maximise learning outcomes for both teachers and students.



**Step 2:** We'll design a custom BYOD online store. Plus we will participate in parent information nights, and assist school and

parents on what to purchase, how to purchase, and the benefits of each learning device.



**Step 3:** We'll deliver all learning devices FREE to the chosen delivery address. HP in-conjunction with Microsoft can

also offer training to both students and teachers on how best to maximise the device for optimal learning outcomes.

## BYOD key dates

### March 2018 - July 2018

Define schools BYOD policy, product selection, build customised BYOD portal, teacher briefings, parent information nights

### December 5th 2018

Last day of ordering to ensure laptops are delivered prior to Christmas

### January 10th 2019

Last day of ordering to ensure laptops arrive before start of school year

GET THE RIGHT ADVICE AND SOLUTION FOR YOUR STUDENTS TODAY

Email : [byod.edu@hp.com](mailto:byod.edu@hp.com) | Visit : [www.hpshopping.com.au/BYOD](http://www.hpshopping.com.au/BYOD)