

Generalist Design Courses on offer in Victoria in 2025

Students keen on studying a *generalist design* course, might like to explore the offerings at the following universities:

Bachelor of Design at Deakin

Students learn the tools, strategies and methodologies required to drive innovation in business, as well as how to utilise cutting-edge technology and the creative practices of design to create memorable work. They develop critical skills across a range of related disciplines – from communications design to interactive UX, to brand and design thinking. Students get to decide between two *majors* from the Bachelor of Design -

Communication Design

Interactive and UX[^] Design

Students can also choose a *second major* from the School of Communication and Creative Arts.

Bachelor of Design at Monash

This degree is open to anyone who is curious and passionate about learning the technical capabilities and strategic skills to be a successful designer. Students get to receive a design education that will enable them to make a sustainable difference and have impact. After the first semester, students get to choose their specialisation between -

<u>Collaborative Design</u> Communication Design <u>Industrial Design</u> Spatial Design

Bachelor of Design at Swinburne

This degree will arm students with broad design skills in typography, brand and identity design, and more. Students graduate ready to transform lives and empower society towards a brighter (and even more beautiful) future. Students have five *majors* to choose from, and the option to complete a 6-month or 12-month Professional Work placement. The *available majors* are -

Branded Environments

<u>Photomedia</u>

Communication Design

UX Interaction Design

Motion Design

Bachelor of Design at The University of Melbourne

This degree allows students to combine the humanities, sciences and visual and performing arts within a single degree. They can focus on one or two *majors* or complete a *major* and a *specialisation* (a short sequence of subjects that focuses on a particular theme within the Bachelor of Design. There are a number of *majors* on offer -

Architecture
Civil Engineering Systems
Computing and Software Systems
Construction
Digital Infrastructure Engineering Systems
Graphic Design
Landscape Architecture

Mechanical Engineering Systems
Performance Design
Property
Spatial Systems
Urban Planning
User Experience Design