**Parent Letter**

Dear Parent/Guardians,

Thank you so much for continuously supporting our School, Somerville Primary School, especially through fundraising. We are excited to announce we are holding a **Billy G’s Gourmet Cookie Dough** drive as a major fundraiser this term. To achieve our goal and raise funds for school improvements.

Billy G’s Gourmet Cookie Dough is an exciting fundraiser, made by an Australian, family owned and operated business. There are ten (10) dough-licious flavours to choose from, including the most popular **Choc Chunk** and **Caramel White Choc**. You can also create your own cookie magic with a **NEW** Golden Classic flavour – the base of the Billy G’s secret family recipe. Billy G’s Gourmet Cookie Dough is exclusive to fundraising, so stock up!

**Get started!** Students have now received a Billy G’s Order Form with instructions on how to collect orders. Please note Billy G’s is a completely cashless fundraiser. All orders must be placed online and paid by credit card, so make sure you create your online fundraising page at [www.australianfundraising.com.au](http://www.australianfundraising.com.au) today!

**Start Date: 11.11.22**

**Final Orders Due: 24.11.22**

**Estimated Delivery Date: 7.12.22**

**How do we create a Fundraising Page?** Creating a fundraising page is easy!

1. Visit [www.australianfundraising.com.au](http://www.australianfundraising.com.au) and click the “Cookie Dough Login” button on the home page.

Then click the register button to fundraise on the cybersafe, Billy G’s Cookie Dough platform.

1. Choose your goals and create a unique avatar!
2. Place your order using the “Order Now” button and share your fundraising page with your family and friends via the “Share” section so they can start buying some yummy cookie dough. Easy!

**How do prizes work?** Every Student who sells a tub will receive an incentive prize for their efforts! But why not aim higher? The more tubs you sell the more prizes you will receive! There are 12 prizes available, so set your own fundraising goal and aim for them all! Prizes are automatically ordered at the end of our fundraiser based on the number of tubs you have sold.

**Win a $10,000 JB Hi-Fi Shopping Spree!** Our highest tub seller will go into a draw to win a $10,000 JB Hi-Fi Shopping Spree. Plus, every Student that achieves all online virtual badges will win a Billy G’s “You’re One Awesome Cookie” Bag Tag.

Want to aim even higher? Australia’s highest tub seller will scoot away with a Razor Prize Pack valued at $3,000. How exciting!

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Happy fundraising, **FoSP**