

Andrew Apostola

Andrew Apostola is the co-founder of Portable ([www.portable.com.au](http://www.portable.com.au)), a purpose led digital innovation and design company founded in Melbourne. Portable uses design and technology to help organisations transform the way in which they deliver services, particularly in the areas of justice, healthcare, education and government. His specific areas of expertise are in strategy, finance and technology.

He has been a council member of Preshil for the past four years, where he's acted as Secretary as well as Vice President for the past two years. He also chaired the School's strategy committee in 2018 and 2019. Andrew has a long history in secondary education. In early 2020 he worked with his team on reviewing and providing recommendations for the roll out of digital learning across secondary schools in Papua New Guinea. In 2019 he co-authored a report entitled [Design for Education](#), which outlines how schools should use design practices to improve their systems and the user experience of teachers and students. In 2018 he worked with the NSW Department of Education to help design a future hub across the State for students, parents and teachers. In his early career he worked across Victoria and Tasmania connecting secondary school curriculum to digital media at over 150 schools.

Outside of education, Andrew's main areas of focus are in justice, government and retail and he works actively in these areas through his various roles. He is the author of a range of publications, including Taking Back Retail (2012), which looks at how brands can move into the digital age; Hacking the Bureaucracy (2016), a guide to government innovation; Redesigning Work (2017), a report into how design can respond to the changing workforce; and Data Driven Design (2017) which outlines the case for merging design and data analytics into the same discipline.

He holds a Bachelor of Arts from RMIT and a Postgraduate Diploma in English Literature from Melbourne University and is currently enrolled at Melbourne University's Senior Executive MBA program.