



## Dates to Diarise in Term 1

- **Victorian Careers and Employment Expo** – 19 to 21 March 2026



## What is a Market Influencer?

According to the [Influencer Marketing Hub](#) website, Influencer Marketing is now a mainstream form of online marketing.

Influencers, unlike celebrities, can be anywhere. They can be anyone. What makes them influential is their large following on the web and social media.

So, a brand will work with a Market Influencer to market or promote one of its products or services. The Market Influencer will have a large following of subscribers and will improve recognition of the brand. They are the go-to people who provide the answers to people's questions about the brand they are promoting.

The Market Influencer is paid by the brand they are promoting.

As indicated in the link above, a Market Influencer is different to a *Content Marketer* or *Brand Ambassador*.



## Engineers Australia

*Engineering design is involved in almost every item we use each day, from our toothbrushes through to the vehicles we drive, the computers we use, the buildings we work in, the medicines we take and the healthcare we experience. Engineering is a broad and exciting field with a diverse range of career paths following graduation. We encourage students of all ages to consider and pursue a career in STEM and engineering.*

Engineers Australia is the trusted voice of the engineering profession, which is committed to creating solutions to make the world a better place.

**When students are doing their research about studying engineering at university, it is**

useful to pay attention to which courses are [accredited by Engineers Australia](#).

Completing an accredited course means that graduates of that course are eligible for to become [members of Engineers Australia](#).

Students might wish to watch this useful YouTube clip from the University of Newcastle on *what engineering is* - [What is Engineering?](#)



### **Careers in the Australian Defence Force (ADF)**

*Did you know that the ADF offers over 300 roles across a wide range of specialist military positions, support roles, traditional and technical trades, and professions that range from medicine to engineering?*

Many of these jobs will suit students from diverse backgrounds and those who are not thought of as likely candidates for the ADF. They include jobs for the future aimed at those looking to make the most of their Science, Technology, Engineering and Maths skills.

To ensure students have the most up-to-date information on the opportunities available in the Navy, Army and Air Force, they are encouraged to explore the [ADF Careers](#) to help them find what their ideal role in the ADF might be.



AUSTRALIAN CATHOLIC UNIVERSITY

### **Academy of Global Impact and Leadership through Ethics**

**AGILE (Academy of Global Impact and Leadership through Ethics)** is an innovative opportunity for high-achieving students to elevate their performance.

High-achieving students who receive ATARs over 90.00 and enrol at ACU will be offered:

- immediate membership in AGILE, which will provide them with exclusive networking opportunities
- masterclass seminars with ACU's nationally recognised teaching staff and global leaders
- access to talks from Australia's most inspiring leaders.

AGILE students will graduate not only with a degree, but with the experience, knowledge, and aptitude to be any employer's first choice and make a positive contribution.

Find out more at [Academy of Global Impact and Leadership through Ethics \(AGILE\)](#).



## **News from Deakin University**

### ➤ **New Course in 2027 – Digital Marketing and Advertising**

Deakin is excited to be introducing the [Bachelor of Digital Marketing and Advertising](#), the only degree of its kind offered by an Australian university.

Students will study consumer psychology and business analytics while building their advertising craft – from copywriting and art direction to social media content and brand communication.

Using industry tools, emerging technologies and how to ethically engage with AI tools that drive today's digital economy, students will think strategically, create compelling content and deliver it across digital platforms.

This course will prepare students for careers across digital marketing, marketing and advertising, strengthened by data driven marketing knowledge, creative advertising skills and future focused capabilities in AI and digital innovation.

The VCE entry prerequisites are Units 3 & 4: a study score of at least 25 in English EAL (English as an Additional Language) or at least 20 in English other than EAL.

### ➤ **Bachelor of Health Sciences**

*A rewarding career in health gives you the chance to reduce health disparities and help individuals and communities – in Australia and overseas – to lead fuller, healthier and happier lives.*

As a Bachelor of Health Sciences graduate, students can be confident they will have a solid grounding in a range of health-related fields. Deakin University offer the following specialisations within the Bachelor of Health Sciences:

- [Disability and Inclusion](#)
- [Environmental Health](#)
- [Exercise Science](#)
- [Family, Society and Health](#)
- [Food Studies](#)
- [Health Promotion](#)
- [Indigenous Knowledges](#)
- [Medical Biotechnology](#)
- [Nutrition](#)
- [Physical Activity and Health](#)
- [Psychological Science](#)
- [Psychology for Allied Health](#)
- [Public Health](#)
- [Sustainability and Planetary Health](#)

Graduates may find employment in a diverse range of areas, such as:

- chronic illness
- disease and infection investigation
- health education
- mental health
- public health policy
- women's health

**Find out more at [Bachelor of Health Sciences](#).**



## Event Management Courses in Victoria in 2026

The Good Universities Guide indicates that an *event planner* or *event coordinator* plans and organises special events, including parties, wedding receptions, product launches, banquets, sporting events, meetings, conferences, and conventions. Successful event planners –

- enjoy working with people
- good organisational and time management skills
- have every attention to detail
- good interpersonal and supervisory skills
- good communication skills
- neat personal appearance
- comfortable working with computers
- able to negotiate, delegate and work under pressure

Depending on the size of the establishment, events coordinators may work independently or as part of a team. They often work irregular hours, and on weekends and public holidays. **Learn more at [Good Universities Guide - Events](#).**

For a comprehensive list of all events courses offered by all Victorian institutions, visit [VTAC](#).

There are a number of institutions in Victoria that offer courses, or majors and minors, in *event management*, and some of these include –

INSTITUTION	COURSES IN 2026	VCE ENTRY REQUIREMENTS
ACU	<a href="#">Bachelor of Commerce (minor in Event Management)</a>	Units 3 and 4: a study score of at least 25 in EAL or at least 25 in English other than EAL.
Deakin University	<a href="#">Bachelor of Business (major in Event Management)</a>	Units 3 and 4: a study score of at least 25 in EAL or at least 20 in English other than EAL.
Holmesglen Institute	<a href="#">Diploma of Event Management</a>	Successful completion of Year 12 useful, and the LLN and an interview are required.
	<a href="#">Diploma of Sport with Diploma of Event Management</a>	Successful completion of Year 12 useful, and the LLN and an interview are required.
La Trobe University	<a href="#">Bachelor of Business (major in Tourism and Event Management)</a>	Units 3 and 4: a study score of at least 25 in EAL or at least 20 in English other than EAL.
	<a href="#">Bachelor of Business (major in Event Management)</a>	Units 3 and 4: a study score of at least 25 in EAL or at least 20 in English other than EAL.
Melbourne Polytechnic	<a href="#">Bachelor of Hospitality Management</a>	Successful completion of Year 12 VCE or equivalent with no specified minimum ATAR score and a study score of at least 20 in any English.
	<a href="#">Diploma of Live Production and Technical Services</a>	Successful completion of Year 12 and an interview will be required.
RMIT	<a href="#">Diploma of Live Production and Technical Services</a>	Successful completion of Year 12 useful, and a selection task must be submitted.
Victoria University	<a href="#">Diploma of Event Management</a>	Successful completion of Year 12 useful, and the LLN and Pre-Training review must be done.
William Angliss Institute	<a href="#">Diploma of Event Management</a>	Successful completion of Year 12 and ATAR may be used as part of selection. Also, the LLN and Pre-Training review must be done.



## Snapshot of Deakin University in 2026

- Deakin University is one of the largest universities in Australia, with over 66 000 students across its four campuses across Melbourne, Geelong, and Warrnambool, and one being its Cloud Campus - [Deakin Locations](#).
- Ranked highly for world-class facilities, research, and teaching, as well as employability, innovation, and inclusiveness – browse [About Deakin](#) and [Why Deakin](#).
- Deakin has maintained the highest level of overall student satisfaction among Victorian universities for more than twelve years running and #1 Victorian university for graduate employment.
- In the 2025 [Australian Financial Review Best Universities Rankings](#), Deakin is listed #10 in Australia, and #3 in Victoria. Importantly, Deakin is listed #1 in Victoria for teaching.
- Deakin's School of Exercise and Nutrition Sciences is a world-leading sports science school, ranked #1 in the [Shanghai Ranking 2025](#) for Sport Science Schools and Departments in the world.
- Deakin has four faculties and several schools within each faculty - [Faculties and Schools](#).
- Deakin is one of only 3 Victorian universities offering [graduate medicine](#).
- Deakin offers trimesters and offers a significant number of its courses online - [Study online](#).
- Deakin encourages its students to participate in study abroad and exchange programs as part of their course - [Study Abroad and Exchange](#).
- Another excellent resource for Deakin students is **this**. This resource is packed with inspiration for life, learning and career. Deakin believes the journey is as important as the destination, and whether students are curious about technology, innovation, culture, or personal development, *this* is the perfect place to ignite imagination and fuel ambition - [this Deakin](#).
- Deakin has an excellent reputation for producing highly skilled work-ready, and resilient graduates from a diverse range of backgrounds. The award-winning [DeakinTALENT](#) Careers and Employment Service helps employers to connect with Deakin students across a range of areas.





## **Snapshot of Deakin – Waurn Ponds Campus in 2026**

- Deakin’s Faculty of Science, Engineering and Built Environment has a long history of working with local and international [industry and community](#) partnerships to collaborate in solving real-world problems and provide current and future employees with the skills they need for 21st century careers.
- The Geelong Waurn Ponds Campus is home to the recently completed [Geelong Future Economy Precinct](#) - the epicentre of world-leading research and innovation, and developed to attract and host global leaders working in the areas of advanced *manufacturing, materials, energy, sustainability, technology, health, and high-value agricultural initiatives* with strong research links.
- The Geelong Waurn Ponds Campus is also home to a \$55 million state-of-the-art facility housing some of the most advanced and future-focused simulation and visualisation systems, purpose-built interactive laboratories and learning environments in the country.
- A 4-year Medical Imaging course offered by Deakin is taught at the Waurn Ponds Campus - [Medical Imaging](#). The department is a fully equipped x-ray department, and students have access to adult-sized human models designed to be x-rayed and reflect human-like responses to x-rays. This course provides knowledge in medical radiation science, and trains students in techniques like general radiography, computed tomography (CT), digital vascular imaging and magnetic resonance imaging (MRI).
- Deakin University's Faculty of Health offers the [Bachelor of Vision Science/Master of Optometry](#). Students have access to a dedicated simulated optometry store for simulated exercises. Clinical placement rotations take place in both metropolitan and regional or rural settings, where students consolidate their knowledge and skills under the supervision of qualified optometrists.
- Deakin’s School of Exercise and Nutrition Sciences - [Exercise & Sport Science](#) is delivered by the leading School of Exercise and Nutrition Sciences in the world. Students have access to state-of-the-art equipment. Students also have access to Deakin’s [Elite Regional Sports Precinct](#) while completing their course.
- The [School of Medicine](#) is another state-of-the-art facility at the Deakin Waurn Ponds Campus – and offers a 4-year graduate medical degree, with 2 years of pre-clinical education at the University campus in Waurn Ponds, and then 2 years clinical education and experience in one of its clinical schools – hospitals as far-flung as Ballarat to Box Hill.
- The Geelong Waurn Ponds student [accommodation](#) is only a 15 minutes from the Geelong CBD and five minutes from Waurn Ponds Shopping Centre. A 320-bed accommodation precinct offers students a contemporary, affordable, high-quality living experience. Over 1000 students call Geelong Waurn Ponds Campus home.

