

Chelsea Heights Primary

SPRING REPORT 2018



287

TOTAL NUMBER
OF BOOKINGS

AVERAGE
ATTENDANCE

31.9

9

TOTAL NUMBER
OF DAYS

SCHOOL FAMILIES IN
ATTENDANCE

76%

KIDS LOVED

Corroboree & Ninja Academy Incursion

"The best thing about TeamKids is that it's lots of fun."

Aleksander



"I am most looking forward to the Sphero incursion."

Jake



NEW INITIATIVES FROM TEAMKIDS

TEACHER GRADUATE PROGRAM

TeamKids launched our very own Teacher Graduate Program. We hand-picked our very best graduating teachers and monitored their performance over the Spring holidays. We shortlisted to nine outstanding educators who were shared with our partner schools.

DEFINING WHY WE DO WHAT WE DO

Behind the scenes we've been busy working away on tightening up some of TeamKids key messages. One of the most important messages is communicating why we do what we do? We've compacted it into one succinct sentence that is easy for you to remember and one we truly believe in.

REDEFINING THE TEAMKIDS VALUES

Behind every decision we make and every thing we do is a strong set of values that sets TeamKids apart from our competitors. Our five values encompass everything we stand for and will become an important part of our rewards system going forward. Next holidays, look out for our PINS.

CREATING LIFELONG MEMORIES

Our favourite book at TeamKids is The Power of Moments by Chip & Dan Heath. It's a great book about how defining moments create amazing, life-long memories. During Spring we planned a range of activities that would help create peak moments for the kids. This included surprise dress-up day and our new chant – Chicka-Chicka-Boom-Boom.



We exist to enrich children's lives.



NEW PHONE NUMBER
1 300 035 000

How our families rated us - Spring 2018

80%

of families rated their overall experience with TeamKids to be 8 out of 10 and above.

94%

of families felt that our educators provided FUN the majority of the time.

94%

of families agreed that TeamKids educators were warm, friendly and engaging.

97%

families agreed that our customer service team were helpful, friendly and knowledgeable.

91%

of families agreed that it was easy to book and easy to understand the enrolment and booking process.

REMARKABLE • GENUINE • FUN • INNOVATIVE • INVOLVED