

# Information Pack

**THE  
PANCAKE  
PARLOUR®**

**SCHOOL REWARDS**





# How it works

- Every dollar you spend at The Pancake Parlour earns your school one point in the league.
- Compete against other schools in your league to earn the most points and take out **The Pancake Parlour Premierflip!**
- Community members can nominate to earn points for your school via our website or the app in just a few clicks!
- Reach milestones to unlock perks for your school along the way.
- Join our FB group to gain access to exclusive content, hacks & bonus points.

\$1 = 



# It's a rivalry

- Score points for your school and climb the rankings to top your league! Your league is your local restaurant.
- Your school's name and points tally will be displayed on our **League Rankings**, visible on both the app & our website.

## FOUNTAIN GATE LEAGUE

Select League	Overall	Search
<b>School name</b>		<b>Tally</b>
1. Knox High School		4780
2. Plenty Valley Primary School		1228
3. Pascoe Vale Primary School		270



UNLOCK YOUR  
PARTNERSHIP  
PACKAGE



Pancake Parlour  
Vouchers



Pancake Parlour  
Hamper



Young  
Achiever Awards

# Register your members

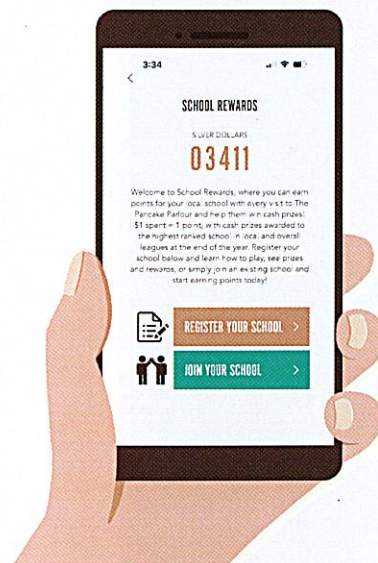
- The more members you have earning points for your school, the higher your chances are of winning the Premierflip!

## Member sign up via app

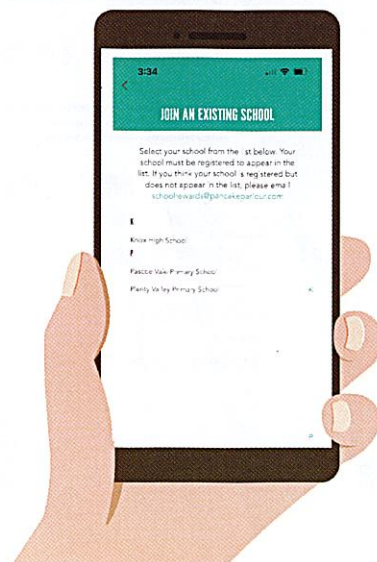
1. Download app and select  
School Rewards



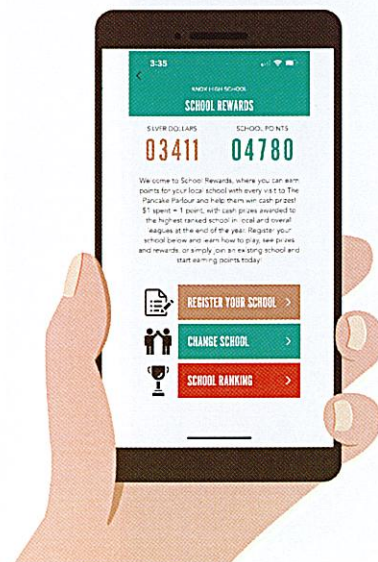
2. Click on Join Your School



3. Select your school from the list



4. Starting earning points!





# Member sign up via web

1. Visit [www.schoolrewards.com.au](http://www.schoolrewards.com.au)



REGISTER SCHOOL JOIN SCHOOL RANKINGS

## Welcome To School Rewards

Become a member and start earning points for your local School with every visit to The Parlour in 2023. Compete against other Schools in your local restaurant league for \$1,000

2. Click on Join a school



REGISTER SCHOOL **JOIN SCHOOL** RANKINGS

## Welcome To School Rewa

3. Fill out the online form and start earning points in-store!

### Join an existing School

#### JOIN SCHOOL REWARDS & COMPETE FOR THE PREMIERFLIP

Become a member and start earning points for your local School with every visit to The Parlour in 2023. Complete against other Schools in your local restaurant league for \$1,000 cash, or take out The Pancake Parlour Premierflip over and win \$10,000. Plenty of Parlour perks to be won along the way!

#### JOIN YOUR SCHOOL BELOW:

First Name\*

Last Name\*

Date of Birth\*  
 Day  Month  Year

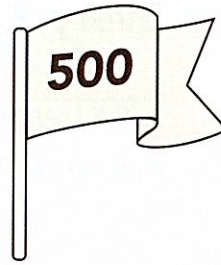
E-mail\*



# Bonus Points

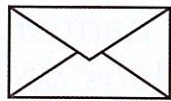
Here is one way to get ahead of the competition and boost your school's points tally:

**500 points**

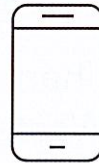


Earn 500 points for your school when you sign up 50 members!

# Spread the Word



Email



SMS



Social Media

- Use your school's communication channels to encourage more registrations and restaurant visits.
- Join in on the conversation in our **School Rewards Community** Facebook group & view exclusive content and offers.



# Rewards & Prizes

- **\$1,000 Partnership Pack**

Sign up your school in and receive \$1,000 worth of Pancake Parlour perks to indulge in!



- **Every 2,000 points earned**

\$200 worth of Pancake Parlour vouchers to reward students, staff and volunteers.



- **Every 5,000 points earned**

\$500 worth of Pancake Parlour vouchers OR the same amount worth of pancake mix! The choice is yours!

- **Every 10,000 points earned**

Thanks to our partnership with the AFLW Western Bulldogs, your school could earn a visit from superstar All-Australian and Best and Fairest winner Kirsty Lamb for a meet 'n' greet with students! *Limited sessions available.*



- **Local League Winner**

Compete against other schools in your league to win and take home \$1,000!



- **Overall Winner**

Earn the most points overall to win your school a whopping grand prize of \$10,000!!

