

2026 Confraternity Rugby League Carnival

Monday 29 June – Friday 3 July 2026

Hosted by
Marist College Ashgrove



SPONSORSHIP PROSPECTUS

Welcome

On behalf of Marist College Ashgrove, we are delighted to invite you to partner with us for the 2026 Confraternity Rugby League Carnival (Confro 2026). Since its inception in 1981, the carnival has grown into Australia's largest independent schoolboys' and schoolgirls' rugby league event. It is more than a competition — it is a celebration of sport, teamwork, camaraderie, and community spirit.

In 2026, we are excited to host 72 and more than 1500 student athletes, alongside thousands of families, supporters, and community members. Your sponsorship will not only elevate your brand but also contribute to the development of young athletes and the strengthening of our community connections.

We look forward to welcoming you as a valued partner in this unforgettable event.

Event Overview

Dates: Monday 29 June – Friday 3 July 2026

Location: Marist College Ashgrove, Brisbane, Queensland

Since 1980, the Confraternity Rugby League Carnival has grown from a small competition among six Catholic schools to Australia's largest independent schoolboys' and schoolgirls' rugby league event. With teams from all over the state Confraternity brings together student athletes competing, the five-day carnival is a true celebration of sport, teamwork, and community spirit.

In 2026, Marist College Ashgrove is proud to host this iconic event, welcoming teams, families, and supporters from across Queensland to Ashgrove. The week will be filled with thrilling competition, memorable connections, and the shared values that make Confraternity a highlight of the school sporting calendar.

About Marist College Ashgrove

Marist College Ashgrove is a leading independent Catholic boys' school in Brisbane, Queensland. With a proud tradition of excellence in academics, culture, and sport, we are committed to fostering the holistic development of our students. The College has a long history of hosting significant sporting events and is dedicated to promoting values of respect, integrity, and sportsmanship both on and off the field.

Why Partner with Us

By partnering with the 2026 Confraternity Rugby League Carnival, your organisation will:

- Align your brand with a prestigious, values-driven sporting event
- Gain exposure to thousands of attendees and a broader online audience
- Build connections with school leaders, coaches, families, and community influencers
- Benefit from extensive media coverage and community engagement opportunities

Event Reach & Promotion

The carnival will be promoted extensively through:

- Social media campaigns
- Marist College Ashgrove website and newsletter
- Event program distributed to all attendees
- Flyers, brochures, and posters in key community locations
- Radio advertising and media coverage
- Direct email campaigns (EDMs)

Audience size: 3,000 – 5,000 attendees, including players, coaches, officials, families, and community members.





Sponsorship Opportunities

PLATINUM SPONSOR - \$150,000

- Exclusive category sponsorship
- Prime logo placement across all event branding and signage
- Premium placement in the event program
- VIP hospitality for 2 tables at the Confraternity Dinner and other networking functions
- Extensive social media and media mentions
- Opportunity to network with carnival organisers

GOLD SPONSOR - \$25,000

- Major logo placement on key signage
- Key placement event program
- VIP hospitality for 10 guests
- Social media recognition and MC mentions throughout the event

SILVER SPONSOR - \$10,000

- Logo inclusion on select event signage
- Advertisement in the event program
- VIP hospitality for 5 guests
- Social media and program acknowledgement

BRONZE FIELD SPONSOR - \$5,000

- Field naming rights for the duration of the carnival
- Logo signage at the sponsored field
- Program acknowledgement

GOODS-IN-KIND SPONSOR

- Recognition in line with the value of the contribution
- Program acknowledgement
- Signage opportunities where product/service is used

Sponsorship Benefits Comparison

Benefit	Platinum \$150,000	Gold \$25,000	Silver \$10,000	Bronze \$5,000	Goods In-Kind
Exclusive category sponsorship	✓	–	–	–	–
Logo placement (all signage & branding)	Prime placement	Key placement	Logo on select signage	Logo at sponsored field	As appropriate
Advertisement in event program	Prime placement	Key placement	Advertisement in program	Advertisement in program	Logo only
VIP hospitality	2 tables	1 table	4 guests	2 guests	–
Social media recognition	Extensive	Frequent	Regular	Shared recognition	As appropriate
Media mentions	✓	✓	✓	✓	✓
MC acknowledgement	✓	✓	✓	✓	✓
Opportunity to network with carnival organisers	✓	✓	–	–	–
Field naming rights	–	–	–	✓	–
Product/service integration	–	–	–	–	✓

Join Us

Join us in making Confro 2026 a week to remember. Secure your sponsorship today and connect your brand with one of Australia's most iconic school sporting events.

For more information or to discuss tailored sponsorship opportunities, please contact:

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