Four Steps to Get Screen-Loving Kids to Read Books

Many parents ask, "Is my child just not a reader? Are some children born readers, and others born iPad users and gamers?"

Year after year, teachers, librarians, and parents witness children who say they hate reading become engaged readers when they find the right book. To enjoy books, kids need to find the stories—fiction and non-fiction—that appeal to them.

The following steps, also known as the "Four Ms", can get your screen-loving children reading.

1) Meld books with your child's current interests and passions

Build on the video games, movies, celebrities, and TV shows that your child loves. Here are some examples of how this can work:

- * An eleven-year-old Minecraft addict spends hours on the Minecraft website reading about the latest "killer builds." He also reads about a novel called *Diary of a Minecraft Zombie*, which is described on the website. During his next library visit, he picks it up and consumes it in one day. He then asks for the next book in the series.
- * A thirteen-year-old follows YouTube star Zoella's blog. Besides begging her mother for a Zoella-inspired haircut and dip dye, she also asks for Zoella's best-selling novel, *Girl Online*. After reading

Girl Online, she requests Zoella's second book.

* A ten-year- old Star Wars fan loves visual dictionaries of the Star Wars characters and planets. After reading these ten times, he checks out and enjoys some *Star Wars novels*.

2) Model reading

Our kids watch us closely; they do what we do. The more interest and enthusiasm we show in reading, the better. Among the most powerful predictors of whether children will be frequent readers is whether their parents are frequent readers.

In addition to reading a book, consider reading engaging newspaper or magazine articles in front of your child. They can be on any topic such as a review of the latest Disney movie, an article about a family dream vacation, or even a catalogue. (Parents report that the Harley Davidson motorcycle catalogue is a hit with preteen boys.) Read two or three paragraphs out loud to your child and talk about what you read. Try to do this at least every other day. Conversing about books connects us and makes reading even more fun.

3) Make reading a book the most engaging and accessible activity in the room

You can do this by taking the following steps:

* Establish times when all screens are off. Some parents shut down the Wi-Fi at 7:30 or 8 pm in the summer or use a device

which limits the hours kids can use their screens.

- * Move at least three books that engage your children's interest and imagination, and/or magazines into your kid's bedroom, bathroom, and any other place they frequent that doesn't have a screen.
- * Make sure there is a reading lamp that can easily be turned off while lying reading in bed in your child's room. A comfortable reading pillow is a good idea too.

4) Mull over using reading rewards, if necessary

Ideally, your child will fall in love with reading using the three steps mentioned above. The joy of reading another good book is their reward; there is no need for extrinsic treats.

But what if you have a child who refuses to open a book? A reward of reading additional books is not going to motivate him or her. If that's the case, you could consider offering a reading reward.

Here's how some parents use reading rewards:

* Require your child to "buy" his or her screen time: an hour of PlayStation, Xbox or IPad for an hour of reading. Or how about a half hour of reading in order to watch an episode of Stranger Things or any other show that they like.

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