

For March 22, 2021

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Welcome

Term 1 is going very quickly with only a week to the end of Term. Please contact the careers office if you have any questions in regards to 2021 VET and career options.

Yr 12 News

Year 12 students will be completing their one on one Year 12 Careers Interview with Careers. Year 12 students need to check their schedules to see when their Careers Interview is scheduled.

Yr 11 News

Year 11 students completed their Career Action Plans last week which will help them explore future careers. Year 11 one on one Careers Interviews will be held in Term 2 whereby the Career Action Plans will be used.

Year 11 students should keep their eyes open for Newsfeeds and information sessions listed below and on the Universities and TAFEs websites to help you continue to explore your career options.

Yr 10 News

Year 10 students completed their Safe at work General and Industry Module this term. Year 10 students should keep their eyes open for Newsfeeds and information sessions listed below and on the Universities and TAFEs websites can help you continue to explore your career options.



Open Days & Info Sessions

What it takes to work in the AFL

24 March 2021, 11:00 am

Online: https://aflsportsready.zoom.us/webinar/register/WN uJvVTf US3G0y70-ZMzqNQ

<u>The Hotel School | Associate Degree of International Hotel and Tourism Management Webinar</u>

30 March 2021, 5:00 pm - 5:30 pm

Online: Find out more: https://www.eventbrite.com.au/e/associate-degree-of-international-

hotel-and-tourism-management-webinar-tickets-144304395331

Deakin | Campus Tours

Melbourne Burwood: 8 April 2021, 9:00 am - 13 April 2021, 4:30 pm

Waurn Ponds: 9 April 2021, 9:00 am - 15 April 2021, 4:30 pm

Waterfront: 14 April 2021, 9:00 am - 4:30 pm **Warrnambool:** 14 April 2021, 9:00 am - 4:30 pm

William Angliss Institute | Experience Day - Student vs Teacher

8 April 2021, 11:30 am - 12:30 pm

Online: Find out more: https://www.angliss.edu.au/events-hub/angliss-experience-day---

student-vs.-teacher/

La Trobe | Aspire Early Admissions: Applications 101 Webinar

13 April 2021, 5:00 pm - 6:00 pm

Online: Find out more: https://www.latrobe.edu.au/events/all/la-trobe-aspire-early-

admissions-applications-108

La Trobe | Scholarships and Grants Webinar

5 May 2021, 6:00 pm - 6:45 pm

Online: Find out more: https://www.latrobe.edu.au/events/all/support-and-grants

Collarts | Online Open Day

8 May 2021, 10:00 am - 3:00 pm

Online: At our Online Open Day, we invite you to come and experience Collarts life. Just like our previous Open Days, enjoy detailed information sessions about our courses, and jump into live chat Q&A sessions with teachers and student advisors.



ACU | Internships, Travel and Placement Webinar

20 May 2021, 6:00 pm

Online: Find out more: https://www.acu.edu.au/about-acu/events/2021/may/internships-

<u>travel-and-placement</u>

ACU | Moving Away from Home Webinar

15 June 2021, 6:00 pm

Online: Find out more: https://www.acu.edu.au/about-acu/events/2021/june/moving-away-

from-home

ADF | Army Telecommunications Technician Virtual Information Session

24 March 2021, 6:00 pm - 8:00 pm

Online: Find out more: https://www.defencejobs.gov.au/events/events-detail/f0mbgam

ADF | Health Careers Virtual Information Session

12 April 2021, 6:00 pm - 7:00 pm

Online: Find out more: https://www.defencejobs.gov.au/events/events-detail/wsy6v13

ACAP | Undergraduate Coaching Webinar

15 April 2021, 12:30 pm - 1:15 pm

Online

Find out more: https://www.eventbrite.com.au/e/acap-undergraduate-coaching-information-

session-tickets-145148760851

RMIT | Discover What's Next: All you need to know about RMIT

20 April 2021, 5:00 pm - 6:00 pm

Online: Find out more: https://www.rmit.edu.au/events/2021/april/all-you-need-to-know-

about-rmit

RMIT | Discover What's Next: Business

22 April 2021, 5:00 pm - 6:00 pm

Online: Find out more: https://www.rmit.edu.au/events/2021/april/discover-whats-next-

<u>business</u>





RMIT | Discover What's Next: Law

27 April 2021, 5:00 pm - 6:00 pm

Online: Find out more: https://www.rmit.edu.au/events/2021/april/discover-whats-next-law

SCCE | Exchange Webinar

27 April 2021, 6:00 pm - 6:30 pm

Online: Find out more: https://scce.clickmeeting.com/tuesday-27-april-2021-info-

session/register

Deakin | VCE Food and Nutrition: Turning theory into practice

14 June 2021, 10:00 am - 25 June 2021, 3:00 pm Deakin University, Melbourne Burwood Campus

Find out more: https://www.deakin.edu.au/about-deakin/events/vce-food-and-nutrition-food-

studies

Deakin | VCE Physical Education – Exercise and Sports Science: Turning theory into practice

14 June 2021, 10:00 am - 25 June 2021, 3:00 pm Deakin University, Melbourne Burwood Campus

Find out more: https://www.deakin.edu.au/about-deakin/events/vce-physical-education-

exercise-sports-science

Scholarships

Rheem Apprentice Plumber Grants

Value: \$3,000 AUD

Open/Closing Dates: March 1, 2021 - April 30, 2021

The Rheem Apprentice Plumber Grants provide help with costs for textbooks, tools or

TAFE/RTO tuition fees.

Find out more

Lowitja Institute Certificate IV Scholarships

Value: \$15,000 AUD

Open/Closing Dates: March 1, 2021 - April 15, 2021

Find out more



Job Spotlight

Data Analysts | What do they do and where do they work?

Written by Ari Yeganeh

How I got started in Data Analytics

Growing up I never liked wearing school uniforms. I could never find a shirt or pants that quite fit, and it always seemed like my parents were getting me clothes that would fit me 'next year'. Hence my impression of adults working in offices was always a little unflattering.

After school I went to university and studied Applied Finance and Actuarial Studies – a double degree that deals with statistics, business and the world of banking and insurance.

Straight after university, I got into data analytics in marketing. From there, the technology and start-up companies I worked at cared more about what I did, rather than how I dressed. So luckily, I never had to wear a suit and tie to work.

"Casual Fridays" often applied throughout the week; and it wasn't uncommon to find the odd flip flops and shorts on hot summer days.

What is "data"?

Before we can understand what a Data Analyst does, we need to understand what data is. In simple terms, data is information, measurements, or observations about an event, object or person. For example, your height is a single data point about you. Other key data points are your age and your gender.

In the last few years with the advent of new technologies and cheaper computer storage, we have been able to collect more and more information about ourselves, our businesses and the environment which we live in.

It's estimated, more data has been produced in the last 2 years than the entire recorded history of humanity!

Just in your own pocket, your smartphone collects thousands of data points every day. These include your location (GPS), light sensor, Wi-Fi and Bluetooth usage, call logs, screen unlocks and much more.

That's the story of data in a nutshell; now onto how people like me use data as part of their jobs.



What does a Data Analyst do?

The biggest part of my job as a Data Analyst was to translate *raw data into useful insights*. And because there is so much data like we discussed earlier, I got to work in a wide range of different businesses.

Here are some examples of common problems I would work on:

- A large supermarket wants to know how to find more customers to use its online store
- A marketing agency wants to know how to improve advertising spend to find customers for its clients more affordably
- A real estate company wants to find a way to automatically price a house without sending valuers to inspect it
- A large online retailer wants to send its customers relevant products they may like to purchase

