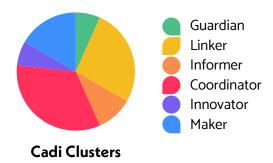


Retail Managers oversee the daily operations of retail stores, and they're responsible for creating a positive shopping experience whilst ensuring the store runs smoothly.

This is one of the largest fields in Australia, with retail managers working across supermarkets, fashion boutiques, department stores, specialty shops, and online retail operations.





Common Tasks

- Supervise staff & schedule rosters
- Develop sales strategies & meet targets
- Manage stock levels & ordering
- Train team members & provide feedback
- Analyse sales data & customer trends

What you'd need to get there

Many successful retail managers begin as sales assistants or supervisors, so look for entry-level retail roles to start with. Some retailers offer traineeships which will give you a structured pathway.

This might suit you if...

You're organised and can manage multiple tasks simultaneously, from coordinating staff to monitoring inventory and ensuring excellent customer service.

You enjoy leading teams, developing people's skills, and creating a positive work environment where staff feel supported and motivated.

If you want to find out more

Talk to retail managers in your local areas and consider part-time retail work to gain experience.

