

BOOROWA COMMUNITY OP SHOP

Logo Competition

Rules & Guidelines

The purpose of the competition is to design a logo for the Boorowa Community Op Shop (BCOS). The logo will be used online, in print, on merchandise and to create stickers that can be used by the Op Shop and the OP Shop Management Committee as it sees fit.

Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as colour. The final version of the logo will need to be suitable for high quality printing.

The logo needs to look good at relatively small sizes, and at much larger (signage) sizes.

Because of the requirement to use the logo to identify the Boorowa Community Op Shop, entrants should take care to ensure that their entries are not in any way similar to existing logos or other copyrighted images.

Images used in the logo (ideally) are not to be photographs; but must be recognisable as the Boorowa Community Op Shop.

The logo must not contain any other text besides that required above.

The limit on attachment sizes for our email is 5Mb. If your submission exceeds this size, even after compression, please send the images individually and note clearly in your emails that you are doing so.

The logo should symbolise and represent the Boorowa Community Op Shop as supported by the Rotary Club of Boorowa.

The design of the logo:

- Must include either the name or initials of the Boorowa Community Op Shop (BCOS).
- Must NOT use elements of any existing logo (other than the Rotary International Logo).
- Should also be suitable for systematic use (as a secondary logo) together with the logo of the Rotary Club of Boorowa.
- Should be simple
- Function in different settings.
- Function in all anticipated usage environments (eg; Internet sites, e-mailings, hard copy, projected image).
- Function in different colour environments
 - black (100% only, no screens or transparencies) on white background
 - colour on white background
- Function in different sizes, from miniscule to enlarged applications when reproduced through simple technical means (eg; low resolution black and white photocopy).

The logo must impart the message or the meaning of the Boorowa Community Op Shop. It should be attractive, recognizable and memorable for various audiences – mass media and the public.

Prizes:

The winning designer will receive:

1. A \$50 Gift Voucher for spending in the Boorowa Community Op Shop.
2. A \$30 IGA Voucher.

Eligibility

1. The competition is open only to individuals. The competition is not open to companies, educational institutions, organizations, etc. or to groups associated with such institutions.

How to Enter

1. Entries must be submitted to the Rotary Club of Boorowa – OP Shop Management Committee either by:
 - email to: ldiskon@bigpond.com
 - post to: PO Box 66, Boorowa, NSW 2586 or
 - handed in at the Boorowa Community Op Shop at 113b Pudman Street, Boorowa.
2. Email entries must be submitted as a scalable graphic in EPS and/or JPG format.
3. ALL entries MUST include the name, age, postal address, phone number and email address of the entrant.
4. No more than 3 entries may be submitted by any one Entrant.
5. The deadline for entries is midnight on **30 June 2018**.
6. The Management Committee of the Boorowa Community Op Shop will attempt to acknowledge all entries within one week of receipt however, cannot be responsible for entries or responses lost in email.
7. There is no fee to enter the competition.

Intellectual Property

1. All submitted work must be original and not based on any pre-existing design.
2. All entries will become the sole property of Management Committee of the Boorowa Community Op Shop and may be displayed publicly by the Rotary Club of Boorowa and the Management Committee of the Boorowa Community Op Shop.
3. The winning entrant agrees to transfer all right and title to the entry to the Rotary Club of Boorowa in accordance with the official rules of this competition.

Judging and Selection of Winner

1. The winning design will be selected by two (2) members of the Management Committee of the Boorowa Community Op Shop, two (2) independent judges appointed for the purpose and two (2) members of the Rotary Club of Boorowa. Their decision will be final. No further correspondence shall be entered into.
2. The Management Committee of the Boorowa Community Op Shop reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.
3. The Management Committee of the Boorowa Community Op Shop reserves the right to disqualify any entrant or entry at its sole discretion. No correspondence shall be entered into.
4. The winner will be required to assign all ownership of the logo to the Management Committee of the Boorowa Community Op Shop.
5. Accepting the prize constitutes permission for the Management Committee of the Boorowa Community Op Shop to make public and otherwise use winner's name for publicity purposes. Further personal data may be requested but is not required.
6. No timetable is (as yet) set for the announcement of a winner.

Rotary Club of Boorowa

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Boorowa NSW 2586

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Secretary: Jayne Apps

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