

# WHO WE ARE

We're Western Australia's dedicated youth career counselling service shaped by real experience, backed by psychology and informed by industry insight. At TYCC, we don't hand out generic career advice. Instead, we create clear, personalised pathways built around each individual. Whether you're unsure where to start, questioning your next step or aiming to land your first job, we help you replace uncertainty with confidence and direction.

## WHY TYCC IS DIFFERENT?

- Personalised, Not Prescriptive – Every plan is built around you, not a template.
- Connections That Count – WA specific industry insight that opens real doors.
- Lived Experience – We've walked this path ourselves, so we understand.
- Accessible & Practical – Pricing and services designed with real families in mind.



## CONTACT US

[www.theyouthcareercounsellor.com.au](http://www.theyouthcareercounsellor.com.au)

[info@theyouthcareercounsellor.com.au](mailto:info@theyouthcareercounsellor.com.au)

Level 1, 210 Bagot Rd, Subiaco  
WA 6008



Connect with us



# THE YOUTH CAREER COUNSELLOR



BRIGHTER FUTURES,  
BUILT WITH  
CONFIDENCE



HELPING YOUNG  
AUSTRALIANS TURN  
UNCERTAINTY INTO  
ACTION WITH REAL,  
PERSONALISED CAREER  
GUIDANCE.

## DOES THIS SOUND LIKE YOU?

- You've Googled "best careers for me" at 1am... and ended up even more confused
- You're thinking uni could be an option, but not sure what for
- You chose subjects based on ATAR pressure, not passion
- You've been told "just get a job" like it's really that simple
- You feel like you're falling behind while everyone else seems to have it all figured out

YOU'RE NOT ALONE.

## WHY WE EXIST

The world of work can feel overwhelming. AI is reshaping industries. The pressure to "figure it all out" is intense. And most career advice? Generic, outdated or just confusing. You don't need to navigate it alone. At TYCC, we turn uncertainty into clear action.

### OUR FRAMEWORK

The Youth Career Counsellor Framework blends psychology, coaching and real industry insight to equip young people with what actually matters:

- Mindset tools for confidence and resilience
- Tailored, practical guidance that cuts through the noise
- Clarity about choices and next steps
- Future-ready skills to thrive in a changing world

## WHAT WE DO

### FOR STUDENTS (Years 9-12):

- Uncover your strengths, interests and future options.
- Set clear goals and map a personalised pathway forward.
- Make sense of ATAR, TAFE, university and apprenticeship choices.
- Gain real-world industry insights to cut through the noise.

### FOR PARENTS:

- Feel supported in guiding your child's career journey.
- Access expert, evidence-based advice tailored to WA pathways.
- Understand what employers value and how to help your child prepare.
- Learn how to encourage with confidence, not pressure.

### FOR JOB-SEEKERS (18-25):

- Create resumes and applications that work in an AI-driven job market.
- Build and polish a professional digital presence.
- Develop interview skills that inspire confidence
- Tap into networks and insider knowledge to access opportunities others miss.



"NO ONE HAD EVER EXPLAINED THINGS THIS CLEARLY. I WENT FROM COMPLETELY LOST TO FEELING LIKE I HAVE A PLAN."