



ST JOSEPH'S PRIMARY SCHOOL

****SPONSORSHIP PACKAGES****

Dear Parents, Carers and Business Owners,

St Joseph's Catholic Primary School Bulli Parents and Friends Association (P&F) would like to give your business the opportunity to support our 2023 School Spring Fair. The Spring Fair will be held on Saturday 16 September 2023. We are looking forward to celebrating our much-anticipated biennial fundraising event with our school and wider community.

Our spring fair is the result of the combined energies of our entire community. The passion and pride of a large group of dedicated parents, ensures the success of the spring fair on the day and continued success into the future. It is a fantastic opportunity to showcase our school and to share its warm spirit.

How does your Contribution Help?

Not only does your contribution assist us with putting on a fun event for our students and our local community, but it also plays a significant role in the St Joseph's Primary School Bulli 2023 fundraising program. We endeavour to use the funds raised to contribute towards a range of school resources providing enhanced learning outcomes as well as outdoor facilities. Specifically, the funds will assist the school to expand:

- Information Technology resources
- Library resources
- Shade sails over the playground

Audience/ Demographic

We appreciate that every dollar spent to promote your business must be worthwhile and by participating in the St Joseph's Fun Fair, you can be assured that your business will be promoted extensively within the school community. Typically run every two years, the spring fair is an extraordinary event that grows in popularity and size every time and provides a wonderful avenue for marketing to families living in the region of Wollongong.

The immediate demographic of our spring fair patrons includes:

- families (past, present, and future), ~400 students, families and staff of the school and the parish
- local business owners and their families and friends
- local entertainment acts and their families and friends
- families from surrounding communities who attend out of curiosity and our positive reputation.

To maximise our promotion of the event and its sponsors, we will be advertising the spring fair on the St Joseph's Facebook page. This will help us regularly engage with the local community prior to the event, reach a much wider audience and build a greater level of awareness and excitement. This will not only encourage higher attendance on the day but allow us to promote our sponsors.

Sponsorship Categories

Below are the sponsorship packages available. If you are interested in a sponsorship package, please fill out and return the agreement form indicating your preference and email sjbfete2023@gmail.com.

**** These will go quickly so we encourage you to secure your package today. First in best dressed! ****

<p style="text-align: center;">PACKAGE A PLATINUM Sponsorship (1 available)</p>	<p style="text-align: center;">PACKAGE B GOLD Sponsorship (2 available)</p>	<p style="text-align: center;">PACKAGE C SILVER Sponsorship (4 available)</p>
<ul style="list-style-type: none"> • \$4000 Cash donation <p>Exclusive benefits:</p> <ul style="list-style-type: none"> • Named as Platinum Sponsor on all promotional material, including Raffle Tickets (<i>over 6,000 were sold at our previous spring fair</i>) • Business logo on spring fair promotional banner positioned in high-traffic areas throughout Bulli /Woonona /Thirroul • 4 all day ride passes • Provided with an opportunity to sponsor a stall <u>e.g.</u> a banner or gazebo with your business name on it (to be supplied by the sponsor) • Business logo in our School Newsletter until the day <p>Additional Sponsorship Benefits:</p> <ul style="list-style-type: none"> • Your business sponsorship noted on our St Joseph’s Facebook page • Business logo on the front page of all our full colour spring fair posters displayed locally prior to the day • Your business card, brochure, or flyer in our showbags available on spring fair Day • Regular PA announcements on Spring Fair Day <p>Total Investment \$4000</p>	<p>\$3000 Cash donation</p> <p>Exclusive benefits:</p> <ul style="list-style-type: none"> • Named as Gold Sponsor on Spring Fair promotional material • Business logo on spring fair promotional banner and signs positioned in high-traffic areas throughout Bulli /Woonona /Thirroul • 3 all day ride passes • Provided with an opportunity to sponsor a stall e.g., a banner or gazebo with your business name on it (to be supplied by the sponsor) • Business logo in our P&F Spring Fair Newsletter updates <p>Additional Sponsorship Benefits:</p> <ul style="list-style-type: none"> • Your business sponsorship noted on our St Joseph’s Facebook page • Business logo on all our full colour spring fair posters displayed locally prior to the day • Your business card, brochure, or flyer in our showbags available on spring fair Day • Regular PA announcements on Spring air Day <p>Total investment \$3000</p>	<p>\$2000 Cash/goods/services donation</p> <p>Exclusive Benefits:</p> <ul style="list-style-type: none"> • Named as Silver Sponsor on Spring Fair promotional material • 2 all day ride passes • Provided with an opportunity to sponsor a stall e.g., a banner or gazebo with your business name on it (to be supplied by the sponsor) • Business logo in our P&F Spring Fair Newsletter updates <p>Additional Sponsorship Benefits:</p> <ul style="list-style-type: none"> • Your business sponsorship noted on our St Joseph’s Facebook page • Business logo on all our full colour spring fair posters displayed locally prior to the day • Your business card, brochure, or flyer in our showbags available on spring fair Day • Regular PA announcements on Spring air Day <p>Total investment \$2000</p>

<p align="center">PACKAGE D BRONZE sponsorship (8 available)</p>	<p align="center">PACKAGE E Silent auction (20 available)</p>	<p align="center">PACKAGE F Supporter sponsorship (unlimited)</p>
<ul style="list-style-type: none"> • Cash donation or goods/services up to the value of \$1000 (e.g holiday) <p>Or</p> <ul style="list-style-type: none"> • In-kind sponsorship or goods/services to the value of \$1000 (e.g. printing, audio visual equipment, food and beverage supply, equipment rental, etc) <p>Exclusive Benefit:</p> <ul style="list-style-type: none"> • Named as Bronze Sponsor on P&F spring fair newsletter until the day • Business logo on all spring fair Day communications and promotions <p>Additional Sponsorship Benefits:</p> <ul style="list-style-type: none"> • Your business sponsorship noted on our St Joseph's Facebook page & P&F newsletter updates • Business logo on all our full colour spring fair posters • Own signage and/or banner to be displayed on the day • PA announcements on Spring Fair Day <p>Total Investment \$1000</p>	<ul style="list-style-type: none"> • Donated goods or services to the value of \$100-\$1000 (i.e. holiday vouchers, gym memberships, pamper packages, movie tickets, dining vouchers etc) • A big crowd drawcard with furious bidding for items and forms part of our entertainment • An auction held without an auctioneer; bids written on paper. <p>Sponsorship Benefits:</p> <ul style="list-style-type: none"> • Your business sponsorship noted on our St Joseph's Facebook page and promotional flyers • Business name in our P&F spring fair Newsletter updates prior to the day • PA announcements on spring fair Day <p>Total Investment \$100 - \$1000 product value</p>	<ul style="list-style-type: none"> • Donated cash, goods, or services up to the value of \$100 (e.g.) Vouchers. • Your generous donations will be used in our chocolate wheel, or lucky door prize. <p>Sponsorship Benefits:</p> <ul style="list-style-type: none"> • Your business sponsorship noted on our St Joseph's Facebook page and promotional flyers • PA announcements on spring fair Day <p>Total Investment \$100 (up to) product value</p>

** Once Approved you will receive an email confirmation with the P&F bank account details.

On behalf of our St Joseph's Primary School Bulli community, we would like to thank you for your generosity.

Warm regards
P&F Committee

St Joseph's Primary Bulli



EXPRESSION OF INTEREST

Yes, I/We would like to be a sponsor of the 2023 St Joseph's Catholic Parish Primary School Spring Fair to be held on Saturday 16 September 2023.

BUSINESS NAME: _____

ADDRESS: _____

TYPE OF BUSINESS: _____

CONTACT NAME: _____

MOBILE: _____

EMAIL: _____

WEBSITE: _____

Sponsorship details as per proposal (please tick one)

- PLATINUM SPONSORSHIP
- GOLD SPONSORSHIP
- SILVER SPONSORSHIP
- BRONZE SPONSORSHIP
- SILENT AUCTION
- SUPPORTER SPONSORSHIP

Once your Agreement Form is received, approval from the P&F Executive and Principal will be considered in line with the P&F Sponsorship Policy. If approved a confirmation email will be sent to your nominated email address outlining that the sponsorship has been secured.

Please return this form via email sjbfete2023@gmail.com.

Terms and Conditions

1. All Sponsorships will be formally acknowledged with a Sponsorship Agreement between the P&F and the Sponsor.
2. The Sponsorship Agreement Form must be signed off by a member of the P&F Executive and the Principal, confirming agreement to the sponsorship.
3. Once your sponsorship has been confirmed, promotion appropriate for your level of sponsorship will commence immediately. Your business will be promoted on our spring fair Facebook page until the day of the spring fair.
4. The P&F Executive will determine how raffle donations are used in the raffle and which donation is used for the Major Raffle Prize.
5. Cancellation of the Sponsorship Agreement without penalty will occur, where information questioning the appropriateness of an organisation as a sponsor comes to light after the agreement has been signed.