

# Careers Corner Weekly

VICTORIA, 2025

MONDAY 10 FEBRUARY #01

## Behind The Job: Digital Marketing Specialist

### 🔍 What does a Digital Marketing Specialist do?

Boosts customer engagement with internet-based content, products and services.

### 🔍 What are their strengths?

- Creativity
- Able to analyse and interpret information
- Strong organisational skills



### 💰 How much do they earn?

Advertising and Marketing Professionals have a median weekly earning of \$1,803.

### 📚 What do they need to get started?

Entry is improved with a degree in business, communications or commerce with a major in marketing.

### 🚀 Next steps

Want to learn more? Check out resources on Career Tools to explore study pathways, job opportunities, and industry insights.

## Events 17th February to 2nd March 2025

<p><b>Monday 17 February</b>                      Time: 9:00 AM - 11:00 AM and                      2:00 PM - 4:00 PM                      Location: 70-104 Ballarat Rd,                      Footscray, VIC 3011, AU</p>	<p><b>Victoria University</b>  <b>VU Ready Skills Lab</b>                      Join the VU Ready Skills Lab, an interactive on-campus program designed to help you transition smoothly into university life.</p>	<p><a href="#">Register here</a></p>
<p><b>Tuesday 18 February</b>                      Time: 2:00 PM - 4:00 PM                      Location: 70-104 Ballarat Rd,                      Footscray, VIC 3011, AU</p>	<p><b>Victoria University</b>  <b>VU Ready Skills Lab</b></p>	<p><a href="#">Register here</a></p>
<p><b>Tuesday 18 February</b>                      Time: 4:30 PM                      Location: Online</p>	<p><b>Melbourne Polytechnic</b>  <b>Drama and Theatre Arts Information Session</b>                      Register for an information session.</p>	<p><a href="#">Register here</a></p>
<p><b>Tuesday 18 February</b>                      Time: 5:00 PM                      Location: Preston Campus</p>	<p><b>Melbourne Polytechnic</b>  <b>Hospitality Information Session</b></p>	<p><a href="#">Register here</a></p>
<p><b>Tuesday 18 February</b>                      Time: 4:00 PM                      Location: Online</p>	<p><b>Melbourne Polytechnic</b>  <b>Visual Arts Information Session</b></p>	<p><a href="#">Register here</a></p>
<p><b>Wednesday 19 February</b>                      Time: 2:00 PM - 4:00 PM                      Location: 70-104 Ballarat Rd,                      Footscray, VIC 3011, AU</p>	<p><b>Victoria University</b>  <b>VU Ready Skills Lab</b></p>	<p><a href="#">Register here</a></p>
<p><b>Wednesday 19 February</b>                      Time: 06:00 PM - 08:00 PM                      Location: Djila-tjarri                      Community Hub</p>	<p><b>Defence Careers Australia</b>  <b>Ballarat: Defence Careers Information Session</b>                      Join us at an upcoming info session and speak with current serving members about their own experiences.</p>	<p><a href="#">Register here</a></p>
<p><b>Wednesday 19 February</b>                      Time: 06:00 PM - 08:00 PM                      Location: Jasper Hotel</p>	<p><b>Defence Careers Australia</b>  <b>Melbourne: Gap Year Information Session</b>                      Experience a Gap Year like no other with the Australian Defence Force. You'll grow and develop in a dynamic, supportive and people focused environment.</p>	<p><a href="#">Register here</a></p>
<p><b>Thursday 20 February</b>                      Time: 2:00 PM - 4:00 PM                      Location: 70-104 Ballarat Rd,                      Footscray, VIC 3011, AU</p>	<p><b>Victoria University</b>  <b>VU Ready Skills Lab</b></p>	<p><a href="#">Register here</a></p>
<p><b>Tuesday 25 February</b>                      Time: 4:30 PM                      Location: Online</p>	<p><b>Melbourne Polytechnic</b>  <b>Drama and Theatre Arts Information Session</b></p>	<p><a href="#">Register here</a></p>



## Events 17th February to 2nd March 2025

**Tuesday 25 February**  
**Time: 06:00 PM - 08:00 PM**  
**Location: Keilor East RSL**

**Defence Careers Australia**

**Melbourne: Defence Careers Information Session**

Join us at an upcoming info session and speak with current serving members about their own experiences. You'll have the chance to ask any questions you have about Australian Defence Force careers and opportunities.

[Register here](#)

**Thursday 27 February**  
**Time: 06:00 PM - 08:00 PM**  
**Location: Online and Melbourne ADF Careers Centre**

**Defence Careers Australia**

**Melbourne: Health Careers Information Session**

Look after the wellbeing of Australian Defence Force personnel as a Doctor, Nurse, Dentist, Psychologist, Scientist or Chaplain, in what could be the most rewarding job you'll ever undertake.

[Register here](#)

