



FOR IMMEDIATE RELEASE

NOW Festival

1-3 March 2019 (Main Event Day - Saturday 2nd March)

Celebrating the people, produce and culture of our great region on the shores of Lake Nagambie

The first weekend of March, the township of Nagambie comes alive to celebrate the annual Nagambie On Water Festival. Located 90 minutes from Melbourne, Nagambie is situated in the picturesque Goulburn River valley in the heart of Victoria. Lake Nagambie and the river system is an essential part of our culture and tourism, featuring water sports, boating, amazing fishing, state rowing championships and award winning wineries along its banks.

The festival begins on Friday 1st March with a community pizza night, then goes into full swing on Saturday 2nd. Activities are centred around the Lake, Jacobson's Outlook and High Street. Highlights include:

- Bendigo Bank Play & Stay Carnival for the young or young at heart!
- Community Market stalls
- Mitchelton NOW 1.1 km Swim competition
- Elloura Colour Splash
- Costa Community Canoe Challenge
- GO Nagambie Whisky, Wine & Water Bar
- Tahbilk Great Grape Stomp
- Royal Mail Poetry in the Pub
- Many other community demonstrations, dancing & activities

The Mitchelton NOW Swim has been a feature of the festival since the beginning. This year, we will be commemorating the memory of Ryan Gowty who was taken from us in tragic circumstances last Christmas aged 20. Ryan had won the junior category multiple times and was overall winner in 2016, so we are pleased to be presenting this year's male & female fastest overall with the inaugural Ryan Gowty Trophies in honour of him. His family and friends will be in attendance to swim the race.

This year we are teaming up with the Longwood Beer Wine & Cider Festival that is on the Saturday 2nd March from 2pm. Shuttle buses will be ferrying people to Longwood, so we are encouraging people to stay the weekend at one of the many great accommodation options in town. Enjoy our festival by day then head to Longwood for the after party!

For further information, interviews and giveaway requests, please contact:

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IMAGE LIBRARY:

https://drive.google.com/drive/folders/13GHF618Wlv1QFg_xTZ_5ecg8wrYAcOr2?usp=sharing



Nagambie On Water Festival Program

DAY	TIME	EVENT	Venue
1/3/2019	6:00pm - 10:00pm	Community wood fire pizza	Nagambie Tennis Club
2/3/2019	10:00am – 4:00pm	Bendigo Bank Stay and Play including Water Zorbs, Water slides, Bucking Bull ride, Paddle Boards & Peddle Boats Petting Zoo & Play dough and Canoe rides	Jacobson’s Outlook, High St Boardwalk – Lake Bowl
	9:00am – 2:00pm	Community Market	High Street (north)
	10:00am – 4:00pm	Art and Quilt Show	High Street
	10:00am- 4:00pm	Tahbilk Great Grape Stomp	Jacobson’s Outlook
	10:00am – 4:00pm	Primary School Art Display	Jacobson’s Outlook
	11:45am – 5:30pm	Go Nagambie: Whisky, Wine, Water	Jacobson’s Outlook
	10:00am – 4:00pm	Dance NOW	High Street
	12.00pm -1:00pm	Mitchelton #NOW19 Swim	Lake Bowl
	1:00pm to 2:00pm	Costa Community Canoe Challenge	Boardwalk – Lake Bowl
	2.00pm	Swim Presentation Ceremony	High Street (Dance Stage)
	3:00pm – 4:00pm	Elloura Colour Splash	High Street
	4:30pm – 5:30pm	Royal Mail Poetry in the Pub	Jacobson’s Outlook
3/3/2018	10:00am-11:00am	Petanque come and try	Nagambie Recreation Reserve
	11:00am - noon	Ecumenical Service	Jacobson’s Outlook
	11:00am – 4:00pm	Petanque Interclub Competition	Nagambie Recreation Reserve
	1:00pm - 2:30pm	Barefoot bowls	Nagambie Bowling Club
	3pm- 7pm	Unwind on the Green including live entertainment and Reel Racing	Nagambie Bowling Club

The festival has the right to make changes to the program based on weather and availability.