



THE TOWER ART SHOW

2023 SPONSORSHIP PROPOSAL

19-21 May 2023

Hosted by



2023 SPONSORSHIP PROPOSAL

Now in its 7th year, the Tower Art Show has quickly established a reputation for excellence within the local art community.

The annual show features prominent and up and coming local artists, attracting exhibitors from all over Queensland. It also promotes the extraordinary artistic talent of our students and encourages the pupils of Marist College Ashgrove to display their artwork.

This year Zac Moynihan is the feature artist of the show. An old boy of Marist College, Zac won the prestigious Doyle Landscape Art Prize in 2022. In the lead up to this years art show he will be working on his painting within the school community, sharing his skills and teaching current students about his practice.



The three-day exhibition launches with a ticketed Opening Night on the evening of Friday 19 May with exclusive opportunity to purchase artwork, and is then open to the public for the viewing and purchasing of high-quality artwork across the weekend of Saturday 20 and Sunday 21 May. There will be a ticketed wine and cheese package Saturday afternoon with live music.

Ashgrove's proximity to central Brisbane and the iconic location of the Tower Art Show ensures significant exposure to a wide cross section of the local community. Each year the Tower Art Show grows in recognition and popularity; 2022 boasted outstanding art sales and fundraising results for the College. The show attracted interest from the Brisbane community including the families and friends of the 1,700+ student population. 200+ people attended the Opening Night which included canapes served from local catering company House of Hervey and a bar organised by the committee.

In 2023, the Tower Art Show coincides with an action-packed weekend of activity within the College grounds. Saturday May 20 the College will host the overflow of Rugby/Football games with St Peters bringing with it a crowd of supporters. The biggest P&F fundraising event of the year, the College Walkathon, will be held on Sunday May 21, this event begins on school grounds and culminates with an epic battle of the bands on the McMahon Oval. Over the course of this weekend the College can expect to host approximately 4,000 visitors.

The Tower Art Show Committee plans to invest in new signage inside the school grounds to increase foot traffic over the weekend and community signage in targeted areas to increase the local interest.

Other improvements include providing a second bar upstairs at the event, more food at the opening night, a panel of judges to award an artist a prestigious "Best at Show" cash prize, more display panels for artwork, a marquee for the quad area of The Tower Building.

The Tower Art Show Committee raises much needed funds for The Champagnat Trust providing bursaries for disadvantaged boys. Each year the committee starts with a balance of zero dollars. Every sponsor dollar is spent wisely to create a bigger and better show for the students, sponsors, community and artists.

We invite you to sponsor the 2023 Tower Art Show. In return we will provide outstanding local recognition and a highly targeted value-packed marketing opportunity for your business.

VENUE & DATES

The Tower Art Show will be held at The Tower, Marist College Ashgrove, Brisbane

Friday 19 May 2023, 5.30pm - 9.30pm Opening Night ticketed event with VIP guests including our Feature Artist, Zac Moynihan
Saturday 20 May 2023, 9am - 5pm General Exhibition (FREE Entry) Cheese and wine package available for pre purchase, includes live music from 2-5pm
Sunday 21 May 2023, 9am - 12pm General Exhibition (FREE Entry)

OPENING NIGHT

The Opening Night is a fun social night of canapes, drinks and live music. At the event we celebrate the opening of the show and give recognition to our amazing artists and generous sponsors. Head of College Michael Newman addresses the crowd as well as a guest speaker (TBC). Feature Artist Zac Moynihan will also speak about his incredible oil paintings.

Tickets for this event are included in sponsorship packages, additional tickets can be purchased.

ART CATEGORIES & PRIZES

Judges will select a winner for most outstanding artwork at The Tower Art Show (subject to sponsorship and funding).
The popular People's Choice Award will be back this year
The People's Choice winners will be announced at the Tower Art Show close on Sunday 21 May via social media
The raffle will be drawn Saturday afternoon between 2-5pm via social media



SPONSORSHIP OPPORTUNITIES

Sponsorship packages are available for local businesses and families, as thanks for their generous contribution, they will be officially recognised as supporters of the 2023 Tower Art Show and the Marist College Ashgrove community.

How will your business benefit as a Tower Art Show Sponsor?

Increase brand awareness in the local and Marist communities
Demonstrate your investment and support in the local community, youth and the arts
Differentiate your business from competitors
Decorate your offices, cafes, venues, and various work spaces with beautiful artwork
Claim your art purchases and sponsorship money as a tax deduction

Full details of sponsorship package options are included on the following page, if you are interested in becoming a sponsor of this event or would like additional information, please email your expression of interest to artmarist6@gmail.com or contact the Tower Art Show Sponsorship Coordinator Clare Mapledoram Mobile: 0420 887 465



2023 SPONSORSHIP PACKAGES

EXCLUSIVE SPONSOR OF PRODUCTS OR SERVICES

If you are interested in sponsoring the show with an exclusive service or product instead of a cash donation please get in touch. This could include donating all or part of the catering, alcohol, signage, printing etc.

DIAMOND \$3000	PLATINUM \$1500	GOLD \$750	SILVER \$375	BRONZE \$150	RAFFLE
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DIAMOND PACKAGE \$3000 - (one available)

- "Sponsored by" rights to the event – the event will be known as The Tower Art Show 2023 proudly sponsored by "Your Company Name or Logo Here"
- Sponsored by "Your Company Name or Logo Here" on new community signage, included on the trybooking page, Opening Night Tickets, in all media advertising and printed material , and in all emails to artists exhibiting at the show,
- Available space to setup your own signage or display at the show - please discuss space needed
- Logo acknowledgement on The Tower Art Show 3m wide Photo Wall Banner
- Full page advertisement (page size A5) in the Art Show Program and Catalogue
- Acknowledgement via a Facebook post on the Tower Art Show and College social medial pages
- Regular logo inclusion in The Tower Art Show page in the College ENewsletter
- Acknowledgement as Diamond Sponsor by the Head of College Michael Newman at the Opening Night
- Provision of 4 x tickets to the Opening Night function





PLATINUM PACKAGE \$1500

- Your company will be acknowledged as a Platinum Sponsor in printed material for The Tower Art Show
- Available space to setup your own signage or display at the show - please discuss space needed
- Logo acknowledgement on The Tower Art Show 3m wide Photo Wall Banner
- Advertisement in the Art Show Program and Catalogue
- Acknowledgement via a Facebook post on the Tower Art Show and College social medial pages
- Regular logo inclusion in The Tower Art Show page in the College ENewsletter
- Acknowledgement as Platinum Sponsor by the Head of College Michael Newman at the Opening Night
- Provision of 4 x tickets to the Opening Night function

GOLD PACKAGE \$750

- Your company will be acknowledged as a Gold Sponsor in printed material for The Tower Art Show
- Available space to setup your own signage or display at the show- please discuss space needed
- Logo acknowledgement on The Tower Art Show 3m wide Photo Wall Banner
- Advertisement in the Art Show Program and Catalogue
- Acknowledgement via a Facebook post on the Tower Art Show and College social medial pages
- Regular logo inclusion in The Tower Art Show page in the College ENewsletter
- Acknowledgement as Gold Sponsor by the Head of College Michael Newman at the Opening Night
- Provision of 2 x tickets to the Opening Night function

SILVER PACKAGE \$375

- Your company will be acknowledged as a Silver Sponsor in printed material for The Tower Art Show
- Available space to setup your own signage or display at the show- please discuss space needed
- Logo acknowledgement on The Tower Art Show 3m wide Photo Wall Banner
- Advertisement in the Art Show Program and Catalogue
- Acknowledgement via a Facebook post on the Tower Art Show and College social medial pages
- Regular logo inclusion in The Tower Art Show page in the College ENewsletter
- Acknowledgement as Silver Sponsor by the Head of College Michael Newman at the Opening Night
- Provision of 1 x tickets to the Opening Night function

BRONZE PACKAGE \$150

- Your company will be acknowledged as a Bronze Sponsor in printed material for The Tower Art Show
- Available space to setup your own signage or display at the show- please discuss space needed
- Logo acknowledgement on The Tower Art Show 3m wide Photo Wall Banner
- Advertisement in the Art Show Program and Catalogue
- Advertisement in The Tower Art Show Facebook and Instagram pages
- Acknowledgement via a Facebook post on the Tower Art Show and College social medial pages
- Regular logo inclusion in The Tower Art Show page in the College ENewsletter
- Acknowledgement as Bronze Sponsor by the Head of College Michael Newman at the Opening Night
- Provision of 1 x tickets to the Opening Night function

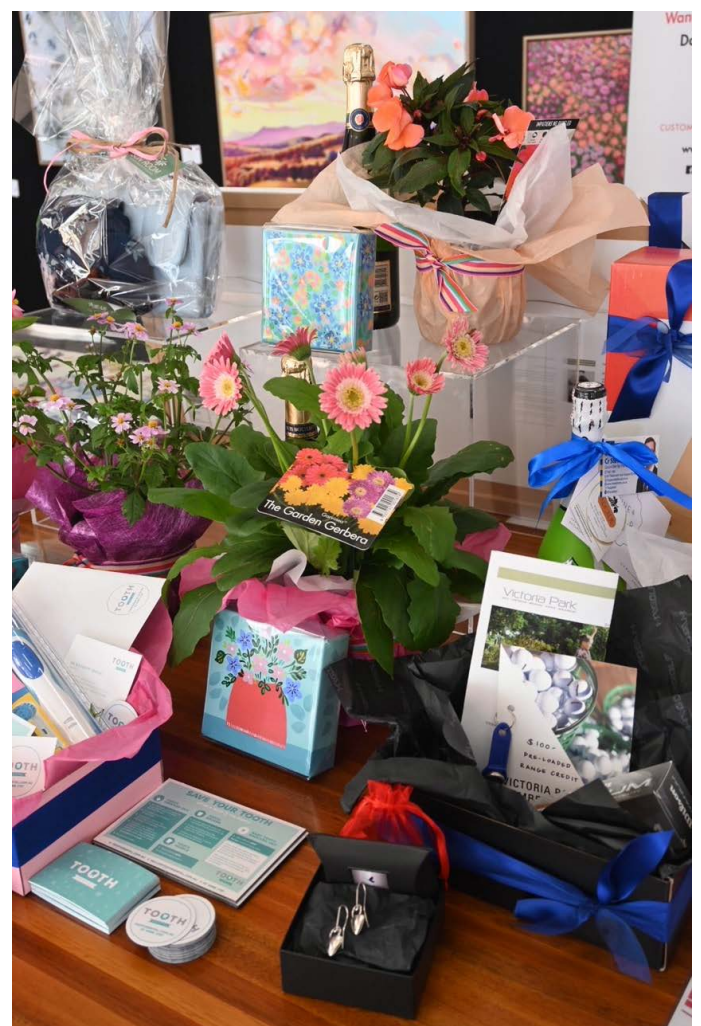





RAFFLE PRIZES

- A minimum of \$100 in prize value required to be used for raffle prizes
- Prizes can be in the form of a product or gift voucher/s
- Logo included in the 2023 Tower Art Show Program and Catalogue
- Acknowledgement of prize pack via a post on The Tower Art Show social media pages and in the College ENewsletter
- Electronic tickets sold prior to the show
- Tickets sold throughout the show
- Raffle drawn Saturday afternoon 20 May

YOUR BUSINESS LOGO

Please forward an electronic high resolution jpeg, and eps of your company logo to artmarist6@gmail.com for inclusion in our marketing and Art Show catalogue.



 @thetowerartshow
 The Tower Art Show at Marist College Ashgrove
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