

ISQua's 37<sup>th</sup> International Conference

# Emotion, Inspiration and Creativity

*"Pathways to Global Health Quality"*

# 2021

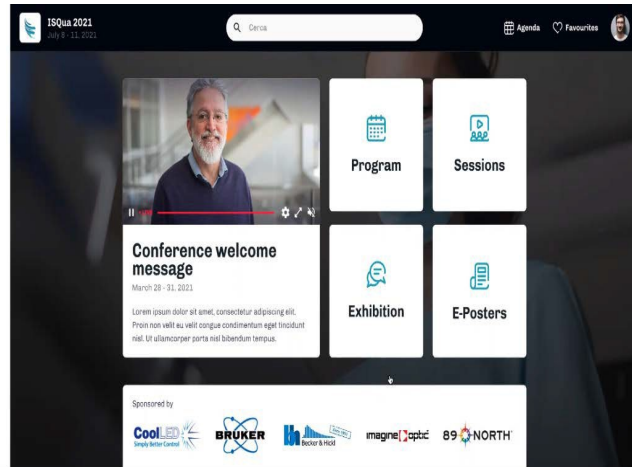
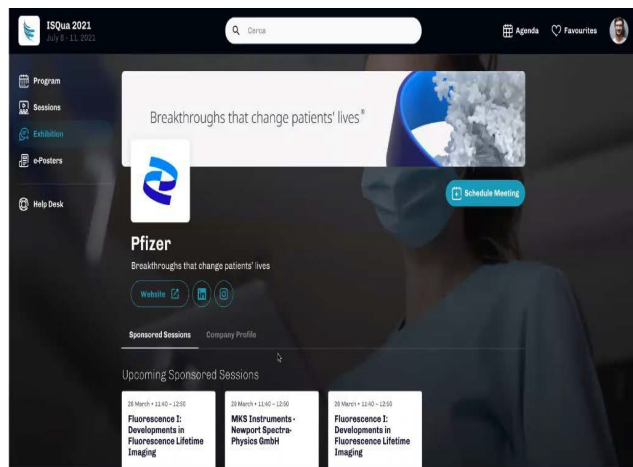
8 - 11 JULY

VIRTUAL CONFERENCE

SPONSORSHIP BROCHURE

#ISQua2021





## We invite you to be part of the Leading International Conference in Quality and Safety

The International Society for Quality in Health Care (ISQua) is a member based organisation devoted to inspiring and driving improvement in the quality and safety of healthcare worldwide through education and knowledge sharing, external evaluation, supporting health systems and connecting people through global networks.

Our network develops partnerships which improve the delivery of health care for patients, their families and the organisations administering that care. We are delighted to announce that our key partners for the Florence Conference are the Italian Network for Safety in Health Care and Centro Regionale Getione Rischio Clinico e Sicurezza del Paziente.

This year's theme "Emotion, Inspiration and Creativity: Pathways to Global Health Quality" will be supported by 8 sub-themes covering topics such as Resilience, Patient Safety, Policy, The Person, External Evaluation, LMIC's and much more...

With expected delegate numbers of over 1,000 spanning 80 countries, We are confident that you will want to be a part of ISQua's 37th International Conference.



**Join ISQua and our partners at this International Conference to help spread the Quality and Safety word and raise your organisation's profile among the many influential participants in attendance.**

# ISQua Conference Committees

## Programme and Planning Committee

### Co - Chairs

Riccardo Tartaglia; The Italian Network for Safety in Health Care (INSH)

Jeffrey Braithwaite; ISQua President

### Committee

Sara Albolino; GRC-WHO Collaborating Centre

John Brennan; General Practitioner

Silvio Brusafferro; University of Udine

Stephen Clark; ISQua Board Member (conf 2022)

Helen Crisp; Independent Consultant

Vittorio Fineschi; University le Sapienza, Rome

Federico Gelli; Italia in Salute

Peter Lachman; ISQua CEO

Eugene Nelson; The Dartmouth Institution

Sabina Nuti; Santanna school, Pisa

Walter Ricciardi; University Sacro Cuore

Jacqui Stewart; COHSASA

Carlo Rinaldo Tomassini; Dept. of Health Tuscany

Shin Ushiro; ISQua Board Member

Manvir Victor; ISQua Patient Representative

Wendy Nicklin; ISQua Past-President

Rohit Ramaswamy; Gillings School of Global Public Health

## Local Organising Committee

Sara Albolino; GRC-WHO Collaborating Centre

Giulia Dagliana; GRC-WHO Collaborating Centre

Michela Tanzini; GRC-WHO Collaborating Centre

Giulio Toccafondi; GRC-WHO Collaborating Centre

Francesco Venneri; INSH & GRC-WHO Collaborating Centre

Elena Beleffi; GRC-WHO Collaborating Centre

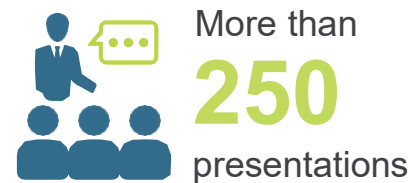
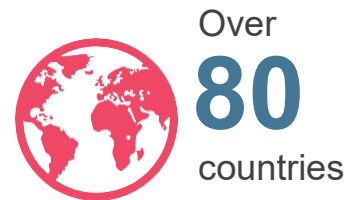
Stavros Prineas; ErroMed, Australia

Francesco Ranzani; GRC-WHO Collaborating Centre

Elisabetta Flore; GRC-WHO Collaborating Centre

# Why Get Involved?

## Scientific Programme



## Delegates Around the World

### Job Titles

- Chief Executive
- Medical Director
- Risk Manager
- Vice President Consultant
- Chief Financial Officer
- Patient Care Director
- Researcher
- Quality Management
- Allied Health Professional
- Nurse
- Practitioner
- Doctor/Physician

Senior Healthcare Professionals **30%**

Clinical and Para Medical **56%**

Others (Policy Makers and Patients) **3%**

Academics **11%**







## Session Sponsorship

Activity	Cost
Speaking Session includes 60 minute session 2 x conference registrations	€2,500
Speaking Session includes 30 minute session 2 x conference registrations	€1,500



## Poster Area

Activity	Cost
Poster Area Sponsorship	€5,000



## Corporate Social Responsibility

Activity	Benefit	Cost
Donating Registrations to Low Income Country (LMIC)	Support the conference attendance of LMIC delegates.	10 delegates €2,500
	Expand your CSR and receive acknowledgement within the conference platform	20 delegates €4,500
		30 delegates €6,000



## Room Sponsorship

Activity	Benefit	Cost
Room sponsorship	Sponsoring a room for one day of the conference or for the full four days Your logo will be displayed on every session being held in that room for the duration of the sponsorship	See prices under branding awareness section






## Branding Awareness

Activity	Cost
Registrations per exhibitor	€480
Virtual Exhibition Booth	€1,500
Acknowledgement with logo and website link on ISQua website and the event platform	€200
Have details included in two promotional emails to delegates	€200
All Rooms Sponsorship (one day)	€5,000
One Room Sponsorship (full conference)	€5,500
One Room Sponsorship (two days)	€3,000
One Room Sponsorship (one day)	€2,000
Plenary Session Sponsor logo	€2,500
15- minute Session Sponsor logo	€750
Lightning Talk Session Sponsor logo	€750
Symposia Session Sponsor logo	€1,500
60-minute Session Sponsor logo	€1,000

\*Please note that prices do not include Italian VAT of 22%



## Become a Headline Sponsor

 <b>Diamond</b>	<ul style="list-style-type: none"><li>□ Special Acknowledgment, with logo on the ISQua website and the event platform</li><li>□ Have details included in two promotional emails to delegates</li><li>□ 8 complimentary registrations</li><li>□ Virtual Exhibition Booth</li><li>□ One Room Sponsorship (full conference)</li><li>□ 60-minute sponsored session</li></ul>	<b>€9,000</b>
 <b>Gold</b>	<ul style="list-style-type: none"><li>□ Special Acknowledgment, with logo on the ISQua website and the event platform</li><li>□ Have details included in two promotional emails to delegates</li><li>□ 6 complimentary registrations</li><li>□ Virtual Exhibition Booth</li><li>□ One Room Sponsorship (two days)</li><li>□ 30-minute sponsored session</li></ul>	<b>€6,000</b>
 <b>Silver</b>	<ul style="list-style-type: none"><li>□ Special Acknowledgment, with logo on the ISQua website and the event platform</li><li>□ Have details included in two promotional emails to delegates</li><li>□ 4 complimentary registrations</li><li>□ Virtual Exhibition Booth</li><li>□ One Room sponsorship (one day)</li></ul>	<b>€4,400</b>



ISQua can offer you a tailored package to suit your budget and marketing objectives.

**Early Bird Rate – 10% discount** on all purchased before 8th June 2021. **15% discount** for companies/organisations based in Italy (this does not include headline sponsors).



\*Please note that prices do not include Italian VAT



## Sponsor a Session - Symposia Animation Package for €3,000

The package includes:

- Short video (up to 30 seconds) for social media promotion or for introducing the session
- Animated Logo
- 3D Virtual Studio to be chosen among 3 options (customized with your logo)
- 3D Studio intro animation (for opening and closing the session)
- Animated countdown
- Animated girth for speakers and moderators



\*Please note that prices do not include Italian VAT

## Become an ISQua Supporter for €1,500

This package includes:

- Acknowledgement (with logo & website link) on the conference webpage
- Details included in two promotional emails to delegates
- Virtual Exhibition Booth
- Plus two complimentary registrations

**Contact:** Dominga Bettaccini

**Email:** [dominga.bettaccini@rossoevolution.com](mailto:dominga.bettaccini@rossoevolution.com)

**Visit:**

[https://www.isqua.org/events/virtual\\_conference.html](https://www.isqua.org/events/virtual_conference.html)