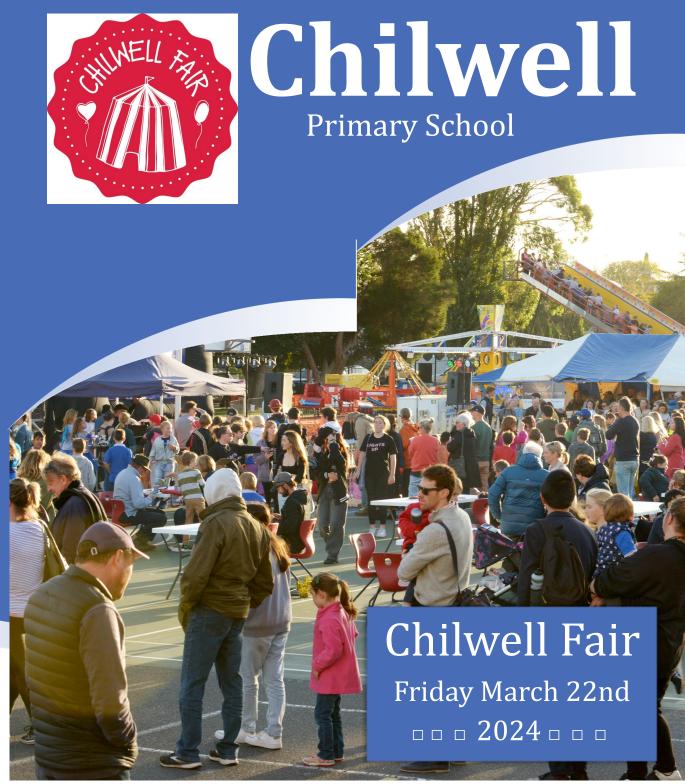


313A Pakington Street, Newtown, 3220

P: (03) 5221 2738 F: (03) 5221 8191

E: chilwell.ps@education.vic.gov.au





PLATINUM SPONSOR PACK

Main Stage or Wine Tent Sponsorship

- Exclusivity (only two business accepted as a Major Sponsor)
- Stand Alone Signage your company's signage displayed on the fence outside school for 5 weeks.
- Priority display space of your company signage/ banner at the Main Entertainment Stage and other prominent locations throughout the school for the duration of the Fair.
- Your company logo
 prominently displayed
 on Fair signage around
 the school's grounds for
 5 weeks leading up to
 the Fair and at 4 other
 locations throughout
 Geelong environs.
- Your company logo printed on posters distributed & displayed in the Newtown businesses and family businesses promoting the Fair.
- Your company logo on all flyers distributed



- Your logo on promotional material including full page advertisement in fortnightly online newsletter distributed to 300 households leading up to and after the event.
- Inclusion of your company's name in any newspaper advertisement Chilwell places in local papers.
- Your company logo included on the School Website and a link to your business website.
- Opportunity for your company to distribute advertising / promotion material at the Fair eg. Balloons, stickers, magnets and showbags.

Investment: \$6,000



GOLD SPONSOR PACK

Café, rides, or similar stall Sponsorship



- Exclusive Naming rights of either the Rides, Cafe or similar stall sponsorship.
- Display space of your company signage/ banner at the Fair.
- Your company logo printed on posters distributed and displayed in the Newtown businesses and family businesses promoting the Fair.
- Your company logo included on the school Website.
- Your company logo on flyers distributed to local community.





Your logo on promo-

tional material including

half page advertisement

newsletter distributed to

300 households leading

Opportunity for your

advertising/promotion

material at the Fair eq.

nets and showbags;

from your sponsored

Balloons, stickers, mag-

company to distribute

in fortnightly online

up to and after the

event.

location.

Investment: \$2,500





@CHILWELLFAIR

SILVER SPONSOR PACK Food Stall Sponsorship



- Exclusive Naming rights of specified Food Stalls or Activity Zone.
- Display your business sign or logo (.9x.9) at the Fair on the night.
- Opportunity to place advertising material at the Fair, in a designated location.
- Your company logo included on the school Website.
- Advertisement in official Fair Program.
- Your company's signage displayed on the front fence outside school for 3 weeks.

- Display your logo in weekly Newsletter 5 weeks leading up to and after the Fair and acknowledgment of sponsorship on flyers distributed in letterbox drops.
- Your logo on promotional material display your logo in fortnightly newsletter.

Investment: \$1,000

BRONZE SPONSOR PACK

- Display your logo in weekly Newsletter 5 weeks leading up to and after the Fair and acknowledgment of sponsorship on flyers distributed in letterbox drops.
- Your company logo included on the school Website.
- In kind contribution or monetary sponsorship.
- Your company's signage displayed on the front fence outside school for 2 weeks.

- Display your business sign or logo (.9x.9) at the Fair on the night.
- Your logo on promotional material display your logo in fortnightly newsletter.

Investment: \$500