



Chilwell

Primary School

←
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Chilwell Fair

Friday March 22nd

□ □ □ 2024 □ □ □

PLATINUM SPONSOR PACK

Main Stage or Wine Tent Sponsorship



- **Exclusivity** (only two business accepted as a Major Sponsor)
- **Stand Alone Signage** your company's signage displayed on the fence outside school for 5 weeks.
- **Priority display space** of your company signage/ banner at the Main Entertainment Stage and other prominent locations throughout the school for the duration of the Fair.
- **Your company logo** prominently displayed on Fair signage around the school's grounds for 5 weeks leading up to the Fair and at 4 other locations throughout Geelong environs.
- **Your company logo** printed on posters distributed & displayed in the Newtown businesses and family businesses promoting the Fair.
- **Your company logo** on all flyers distributed
- **Your logo on promotional material** including full page advertisement in fortnightly online newsletter distributed to 300 households leading up to and after the event.
- **Inclusion of your company's name** in any newspaper advertisement Chilwell places in local papers.
- **Your company logo included on the School Website** and a link to your business website.
- **Opportunity for your company to distribute advertising / promotion material** at the Fair eg. Balloons, stickers, magnets and showbags.

Investment:
\$6,000



GOLD SPONSOR PACK

Café, rides, or similar stall Sponsorship



- **Exclusivity** (only two business accepted as a Major Sponsor)
- **Stand Alone Signage** your company's signage displayed on the fence outside school for 5 weeks.
- **Priority display space** of your company signage/ banner at the Main Entertainment Stage and other prominent locations throughout the school for the duration of the Fair.
- **Your company logo** prominently displayed on Fair signage around the school's grounds for 5 weeks leading up to the Fair and at 4 other locations throughout Geelong environs.
- **Your company logo** printed on posters distributed & displayed in the Newtown businesses and family businesses promoting the Fair.
- **Your company logo** on all flyers distributed
- **Exclusive Naming rights** of either the Rides, Cafe or similar stall sponsorship.
- **Display space** of your company signage/ banner at the Fair.
- **Your company logo printed on posters** distributed and displayed in the Newtown businesses and family businesses promoting the Fair.
- **Your company logo** included on the school Website.
- **Your company logo** on flyers distributed to local community.
- **Your logo on promotional material** including half page advertisement in fortnightly online newsletter distributed to 300 households leading up to and after the event.
- **Opportunity for your company to distribute advertising/promotion material** at the Fair eg. Balloons, stickers, magnets and showbags; from your sponsored location.
- **Your company's signage** displayed on the front fence outside school for 4 weeks.



Investment:
\$2,500



@CHILWELLFAIR

SILVER SPONSOR PACK

Food Stall Sponsorship



- **Exclusivity** (only two business accepted as a Major Sponsor)
- **Stand Alone Signage** your company's signage displayed on the fence outside school for 5 weeks.
- **Priority display space** of your company signage/ banner at the Main Entertainment Stage and other prominent locations throughout the school for the duration of the Fair.
- **Your company logo** prominently displayed on Fair signage around the school's grounds for 5 weeks leading up to the Fair and at 4 other locations throughout Geelong environs.
- **Your company logo** printed on posters distributed & displayed in the Newtown businesses and family businesses promoting the Fair.
- **Your company logo** on all flyers distributed
- **Exclusive Naming rights** of specified Food Stalls or Activity Zone.
- **Display your business sign** or logo (.9x.9) at the Fair on the night.
- **Opportunity to place advertising material** at the Fair, in a designated location.
- **Your company logo** included on the school Website.
- **Advertisement** in official Fair Program.
- **Your company's signage** displayed on the front fence outside school for 3 weeks.
- **Display your logo** in weekly Newsletter 5 weeks leading up to and after the Fair and acknowledgment of sponsorship on flyers distributed in letterbox drops.
- **Your logo on promotional material** display your logo in fortnightly newsletter.

Investment:
\$1,000

BRONZE SPONSOR PACK

- **Exclusivity** (only two business accepted as a Major Sponsor)
- **Stand Alone Signage** your company's signage displayed on the fence outside school for 5 weeks.
- **Priority display space** of your company signage/ banner at the Main Entertainment Stage and other prominent locations throughout the school for the duration of the Fair.
- **Your company logo** prominently displayed on Fair signage around the school's grounds for 5 weeks leading up to the Fair and at 4 other locations throughout Geelong environs.
- **Your company logo** printed on posters distributed & displayed in the Newtown businesses and family businesses promoting the Fair.
- **Your company logo** on all flyers distributed
- **Display your logo** in weekly Newsletter 5 weeks leading up to and after the Fair and acknowledgment of sponsorship on flyers distributed in letterbox drops.
- **Your company logo** included on the school Website.
- **In kind contribution or monetary sponsorship.**
- **Your company's signage** displayed on the front fence outside school for 2 weeks.
- **Display your business sign** or logo (.9x.9) at the Fair on the night.
- **Your logo on promotional material** display your logo in fortnightly newsletter.

Investment:
\$500