

### Future You Program

#### 1. Program Overview: Bridging the Gap to a Hairdressing Career

The L'Oréal PPD Future You Program is a free, comprehensive 3-day immersive experience designed to inspire and guide motivated secondary school students (Years 10–12) towards a rewarding professional career in hairdressing. Our core objective is to bridge the gap between education and industry, providing an authentic "taste of the industry" in a professional, supportive environment.

This initiative is not-for-profit, with every resource dedicated to student development and the long-term sustainability of the hairdressing community. We aim to provide accessible opportunities, removing financial barriers for aspiring young talent.

#### 2. Safety & Support

- **Parental/Caregiver Consent:** All participating students require signed parental/caregiver consent to attend.
- **Qualified Trainers:** All L'Oréal PPD trainers hold current Working With Children Checks (WWCC), ensuring a safe and supportive learning environment.

#### 3. Detailed 3-Day Program Agenda

##### Day 1: The Foundation of Hair

- **Time:** 10:00 AM – 3:30 PM (*Registration opens at 9:30 AM*)
- **Focus:** Understanding the industry and the science behind the style.
- **Welcome & Introduction:** Meet the L'Oréal team and fellow future stylists.
- **The World of PPD:** An insider's look at our iconic professional brands (*L'Oréal Professionnel, Redken, Matrix, and Kérastase*).
- **Scalp Science:** Understanding the importance of scalp health for beautiful hair.
- **Hair Science:** Understanding the "canvas" you work on, including the biology and structure of hair.
- **Natural Pigment:** Learning how to identify underlying tones and natural hair levels.
- **The Colour Wheel:** An introduction to essential colour theory.

##### Day 2: The Art of Colour & Professionalism

- **Time:** 10:00 AM – 3:30 PM (*Registration opens at 9:30 AM*)
- **Focus:** Mastering the "how" of hair, hands-on techniques, and the "how" of you.
- **Hair Colour & Lightening Explained:** Deep-dive into colour theory and how professional colour transforms a look.
- **Hands-On Practical Sessions:** Get hands-on with practical colour work! Learn the science of oxidation, practice lightening and colouring wefts, and participate in interactive hair swatch creation sessions.
- **Personal Branding:** "*How do you show up for the job?*" A workshop on professional presentation, interview skills, and building a unique identity in the industry.

### Day 3: The "Future You" Expo & Industry Stories

- Time: 10:00 AM – 2:30 PM (*Registration opens at 9:30 AM*)
- Special Invitation: Parents and Caregivers are invited to join for the day!
- Focus: Real-world inspiration, networking, and industry pathways.
- The Stylist Panel: Hear from guest hairdressers and salon owners as they share their "Real Stories"—the highs, the challenges, and their personal journeys to success.
- Networking & Salon Owner Meet & Greet: Connect and mingle with salon owners looking for part-time assistants or apprentices. Students practice job application skills and get professional feedback in a supportive environment.
- Your Future Career: Breaking down different career pathways, from apprenticeships to high-end salon work, session styling, and business ownership.
- Student Showcase: Students guide their parents/caregivers through their key learnings and practical experiences from the program.

### 4. How Your School Can Help Promote This Opportunity

We would be grateful for your support in sharing this valuable program with your students. We can provide:

- Newsletter Ad: Ready-to-use copy for your school newsletter.
- Printable Flyer: For display in canteens, careers offices, or notice boards.
- Assembly Video: A short introductory video for use during school assemblies.

*Students can register their interest directly via a provided QR code on our promotional materials, after which we will follow up to discuss their career aspirations and program details.*

### Contact & Enquiries:

For any questions or to request promotional materials for your school, please reach out to:

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