

KNOX CITY CRICKET CLUB

EST. 1973 • LEWIS PARK, WANTIRNA SOUTH

SPONSORSHIP PROSPECTUS

2026 / 27 SEASON

Building Champions. Developing Community. Creating Opportunities.



Junior • Senior • Women's • Masters Cricket

About Knox City Cricket Club

Knox City Cricket Club is a family-focused, community-oriented cricket club with more than 51 years of history. We provide opportunities for junior, senior, women's and masters cricketers, and compete in the Eastern Cricket Association (ECA), Ringwood District Cricket Association (RDCA), Box Hill Reporter District Cricket Association (BHRDCA) and Ferntree Gully District Cricket Association (FGDCA).

Our Home

Based at Lewis Park, Wantirna South, our club shares a vibrant community sporting precinct with local sporting organisations and serves as a hub for cricket, community events and volunteer activities.



Our junior representative side takes the field at Lewis Park

Why Partner With Knox City?

- Support a growing community club with junior, senior, women's and masters programs.
- Promote your business to local families through club signage, events and social media.
- Align your brand with a respected volunteer-driven organisation.
- Help develop the next generation of cricketers and community leaders.
- Support women's and girls' cricket, one of the fastest growing areas of the game.
- Receive recognition at club functions and throughout the season.



Our women's team celebrating success together in the rooms

Club Achievements

2025/26 Season

- Under 12 Premiers – Eastern Cricket Association (ECA)
- One Under 12 player selected for Representative Cricket
- RDCA Women's T20 Inaugural Competition – Grand Finalists (first-ever RDCA Women's T20 competition)



Celebrating on the field during the 2025/26 season

Winter 2026

- Women's Over 40s Winter League Champions – Masters Cricket League Australia



Masters Cricket League Australia – Women's Over 40s Premiership plaque, 2026

2024/25 Season

- Senior Women's E Grade Champions (RDCA)
- Under 16 Mixed Premiers (Knox City / Monbulk Partnership)
- Three Under 12 players selected for Representative Cricket
- One player selected to represent Victoria at the Veterans Cricket Australia Women's National Championships

2023/24 Season

- Under 12 Box Hill Reporter District Cricket Association Champions
- Seven Under 12 players selected for Representative Cricket
- One Under 12 player selected for the Victorian Under 12 National Cricket Championships

2022/23 Season

- Under 14 Ringwood District Cricket Association Champions
- Under 12 Eastern Cricket Association Runners-up



Our Under 12 Premiers with the 2025/26 flag and shield

Our Vision

- Invest in professional coaching.
- Expand junior and women's cricket.
- Purchase modern training equipment.
- Improve facilities for players and families.
- Develop confident cricketers and outstanding people.

Value to Sponsors

Your sponsorship supports grassroots cricket while providing meaningful exposure to local families, volunteers, supporters and the wider Knox community through signage, club events, digital media and community engagement.

Club Sponsorship Packages

Benefit	Silver \$1,000	Gold \$2,000	Platinum \$3,850
Fence Sign	✓	✓	✓
Clubroom Sign	—	✓	✓
Facebook Link	✓	✓	✓
Newsletter Recognition	✓	✓	✓
Stand-up Banner	—	✓	✓
Tiger Club Tickets	1	3	6

*All packages run for the full 2026/27 season and include recognition at club presentation night. **Ask us about custom packages tailored to your business.***

Special Sponsorship Packages

1. Individual Team Sponsorship Package

(e.g., “Women’s Team Sponsor”, “U16 Sponsor”, “1st XI Sponsor”)

Suggested Price Range - \$1,500 – \$3,000 per team

Proposed Benefits

- Naming rights:
“[Sponsor Name] – Knox City Women’s Team”
- Logo on (Committed sponsorship for 2 years):
 - Team playing shirts (front/back/sleeve depending on tier)
 - Training shirts
- Team-specific social media exposure:
 - Match results posts tagged with sponsor
 - “Team of the Week” branding
- Acknowledgement:
 - At presentations and team functions
 - On club website under team page
- Team photo with sponsor branding (usable for marketing)
- Invitation to:
 - 1–2 match days as special guest
- Optional:
 - Banner at home games when that team plays

Premium Add-ons

- Player awards naming rights (e.g., “Best Player – Sponsored by X”)
- Tiger Club Tickets - 2Nos

2. Player Sponsorship Package

(Ideal for local small businesses or individuals)

Suggested Price Range

- \$300 – \$500 per player

Proposed Benefits

- Sponsor name listed against player:
 - On club website / team sheet
- Social media shoutout:
 - “Player Sponsor of the Week”
- Recognition:
 - In season fixture emails/newsletters

Optional Upgrades

- Name/logo on:
 - Player training shirt
- Signed team photo or merchandise

All packages run for the full 2026/27 season and include recognition at club presentation night. **Ask us about custom packages tailored to your business.**

Contact Us

We would be delighted to discuss sponsorship opportunities with you for the Knox City Cricket Club's 2026–27 season.

If you are interested in becoming a sponsor, please contact the club member who approached you or any member of our Executive Committee listed below. We look forward to partnering with you to support our club and the local community.

Amalan — 0470 241 043

Dumith — 0430 878 523

Nilakshi — 0410 858 442

Email: knoxcitycc@hotmail.com

Thank you for supporting Knox City Cricket Club