



THE SWEETEST WAY TO FUNDRAISE!

Dear Families,

Thank you so much for continuously supporting Park Ridge Primary School especially through fundraising. We are excited to announce we are holding a **Billy G's Gourmet Cookie Dough** drive as a major fundraiser next term. To achieve our goal and raise funds to go towards the beautification of our grounds, we need sell a total of 500 tubs!

Billy G's Gourmet Cookie Dough is an exciting fundraiser, made by an Australian, family owned and operated business. There are nine (9) dough-licious flavours to choose from, including the most popular **Choc Chunk** and **Raspberry White Choc**. You can also create your own cookie magic with the Golden Classic flavour by adding your own mix ins to your cookies when you bake them! Billy G's Gourmet Cookie Dough is exclusive to fundraising, so stock up!

Get started! Families should have now received a Billy G's Order Form with instructions on how to collect orders. Please note Billy G's is a completely cashless fundraiser. All orders must be placed online and paid by credit or debit card or PayPal, so make sure you create your online fundraising page at www.australianfundraising.com.au today!

Start Date: 18/3/24

Final Orders Due: 15/4/24

Estimated Delivery Date: 29/4/24

How do we create a Fundraising Page? Creating a fundraising page is easy!

1. Visit www.australianfundraising.com.au and click the "Cookie Dough Login" button on the home page. Then click the **register** button to fundraise on the cybersafe, Billy G's Cookie Dough platform.
2. Complete the registration details, Choose your goals and create a unique avatar!
3. Place your order using the "Order Now" button and share your fundraising page with your family and friends via the "Share" section so they can start buying some yummy cookie dough. Easy!

How do prizes work? Every family who sells a tub will receive an incentive prize for their efforts! But why not aim higher? The more tubs you sell the more prizes you will receive! There are 11 prizes available, so set your own fundraising goal and aim for them all! Prizes are automatically ordered at the end of our fundraiser based on the number of tubs you have sold. You can also gain the chance to get your very own Billy G's Scented Gel Pens by obtaining all your online virtual badges.

You can Win Big! Our highest tub seller will go into a draw to win the \$10,000 Budget Bonanza (*\$2,500 Coles Gift Card, \$2500 Woolworths Fuel Card, \$2,500 Harvey Norman Gift Card, and \$2,500 Visa Gift Card*) OR a PlayStation 5 Gaming Bundle. Plus, every family that achieves all online virtual badges will win your very own Billy G's Scented Gel Pens.

Happy fundraising,

Park Ridge Primary School