



BUSINESS EXPLORER PROGRAM

COMMERCE CONNECT

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In 2019 Monash Business School introduced the Business Explorer Program, featuring three immersive business experiences, each held at a different Monash location. Schools can now book students to attend our final event of the year, Commerce Connect.

COMMERCE CONNECT

DATE: WEDNESDAY 2 OCTOBER

VENUE: MONASH CAULFIELD CAMPUS

TIME: 8.30AM - 3.10PM

Students will explore the world of commerce via a series of workshops in accounting, management, international business, economics, business analytics and banking and finance. The event is suitable for Year 11 students currently undertaking a business related subject as the content of the session will be linked to the school curriculum to further enhance student learning.

The event is also open to academically gifted students who may not have a business/commerce background at school but are considering studying these fields at university. Students will also have the opportunity to hear stories about life at uni from current Monash Business School students, as well as alumni working in industry.

COMMERCE CONNECT PROGRAM

8.30am - 8.55am	Registration
9.00am - 9.20am	Welcome
9.30am - 10.50am	Session one workshop
10.50am - 11.10am	Morning tea
11.15am - 11.55am	Monash Business School overview with current student panel
12.00pm - 12.50pm	Lunch (optional campus tour will run from 12.30pm-12.50pm)
1.00pm - 2.20pm	Session two workshop
2.30pm - 3.00pm	Alumni speaker panel
3.00pm - 3.10pm	Closing and farewell

REGISTER NOW

Teachers are asked to register a selected group of up to six students via this form. This event is free of charge, but registrations are essential.

If you would like to bring more than six students please contact **buseco-student-recruitment@monash.edu**

Registration closes: 20 Sep at 5.00pm.

[Click here to register](#)

COMMERCE CONNECT - ACTIVITY OPTIONS

Students are able to select the workshops they attend for each session. Please note that Economics and International Business will have different content across the two sessions.

SESSION 1

9.30am - 10.50am

INTERNATIONAL BUSINESS

What is globalisation? What drives it? We will examine its impact on issues such as employment, inequality, poverty, national sovereignty, cultural diversity and the natural environment. The session concludes by exploring the challenges imposed by globalisation on various stakeholders, such as nations, global businesses and individual citizens.

Dr Andrew Cavanagh

ACCOUNTING

Accounting is more than just numbers. It's the language of business and the foundation for a diverse range of careers. In this session we will examine various financial reports and the critical insights they provide to every organisation. We will also:

- Discuss the effects of financial transactions on accounting equations and reports
- See the effects of successful accounting on a business' bottom line
- Prepare simple accounting reports
- Analyse actual reports using key indicators (Working Capital Ratio, DuPont method) and highlight reporting limitations.

Mr John Gerrard

BUSINESS ANALYTICS

With the increasing availability of data in our society, business analytics professionals are becoming crucial to industries and governments as informed decisions rely heavily on data analysis outcomes. In this tutorial, we will look at how policy and decision-making questions can be framed into data analysis questions, and how those questions can be answered using statistical and computational methods. We will also discuss the importance of communicating findings effectively to a broad range of stakeholders.

To be eligible for this session, students should be interested in mathematics and have completed or be studying Mathematical Methods Units 1 and 2.

Dr Patricia Menéndez

ECONOMICS

The standard of living in Australia is one of the highest in the world and has risen dramatically over the years. How is this connected to the state of our economy? What factors lead to a country having a richer economy? In this dynamic tutorial we will question whether and how the economy can be measured, and how government expenditure and policies impact the lives of everyday Australians.

Dr Simon Angus

BUSINESS MANAGEMENT

The right leader is integral to an organisation's success - under the leadership of Steve Jobs, Apple became the world's most valuable company in the world and one of the strongest brands in history. What qualities should a good leader have and why? In this workshop we will explore core leadership skills and how they can be used to influence and motivate others into following a shared vision.

Dr Nathan Eva

BANKING AND FINANCE

What causes stockmarkets to soar and slide? How do people trade shares and what are the risks? Playing with \$1 million virtual cash you will use a state-of-the-art market simulation game to learn all about how the sharemarket works.

Mr Wayne Huf

SESSION 2

1.00PM - 2.20PM

INTERNATIONAL BUSINESS

What is the role of Australia in relation to the world economy? How do factors such as productivity, production costs, availability of natural resources, exchange rates and inflation influence Australia's international competitiveness, domestic goals and living standards? Has trade liberalisation and opening up of the Australian economy to more competition been beneficial for Australia?

Dr Andrew Cavanagh

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Dr Patricia Menéndez

ECONOMICS

Can the unemployment rate be 0%? Using this question to motivate an exploration of measures and types of unemployment, we will develop an understanding of full employment, unemployment and labour force. We will also discuss the importance of distinguishing between various types of unemployment.

Dr Anupama Sethi

BANKING AND FINANCE

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ABOUT THE ACADEMICS

DR PATRICIA MENÉNDEZ

LECTURER, DEPARTMENT OF ECONOMETRICS AND BUSINESS STATISTIC

Patricia is experienced in developing statistical methods and computational tools to answer real-life questions. She has worked in academia as well as the government and industry on several multidisciplinary projects to answer research and policy-making questions in fields including climate change, environmental sciences and criminology. Patricia is very passionate about data analytics and its use to solve practical problems as well as bringing statistical and computational knowledge closer to other disciplines.

DR ANUPAMA SETHI

SCHOLARLY TEACHING FELLOW AT MONASH UNIVERSITY

Anupama Sethi completed her doctorate with the Department of Economics, Monash University in 2010. Her research areas are in education, microfinance and development economics.

MR WAYNE HUF

LECTURER, DEPARTMENT OF BANKING AND FINANCE

Wayne Huf spent many years of his career buying and selling shares on behalf of clients. He is now the director of Monash's STARLab, a facility that uses sophisticated software to emulate the unpredictable nature of the share market.

DR SIMON ANGUS

SENIOR LECTURER, DEPARTMENT OF ECONOMICS

Simon Angus' interest in computational and algorithmic thinking started very early, with much time spent on the family's first computer from the age of five. Since then, he has continued to pursue the art of computational and data science, embracing a truly multidisciplinary program of research and teaching, leveraging his diverse background. Simon's research and teaching interests span agent-based modelling, complexity, data-mining, economics of innovation, game theory, networks and sustainable development.

MR JOHN GERRAND

LECTURER, DEPARTMENT OF ACCOUNTING

John Gerrand has extensive experience in industry and academia and was previously a manager with the chartered accounting firm KPMG, both in Melbourne and London. He was a Senior Lecturer at Swinburne University of Technology for over 25 years. His main interest is in financial accounting and auditing. He was manager of Industry Based Learning for over 10 years at Swinburne.

DR NATHEN EVA

SENIOR LECTURER, DEPARTMENT OF MANAGEMENT

Nathan Eva is a multi-award-winning lecturer for his local and international leadership development units. He is a member of the International Leadership Association's Leadership Education Academy, which trains leadership educators from around the globe. Nathan's research focuses on servant, ethical and entrepreneurial leadership and has appeared in top international outlets such as The Leadership Quarterly and Journal of Business Ethics.

DR ANDREW CAVANAGH

LECTURER, DEPARTMENT OF MANAGEMENT

Andrew Cavanagh specialises in international business and organisational strategy. His research interests include foreign direct investment (FDI), subsidiary-headquarters relationships, subsidiary development/evolution, corporate entrepreneurship/intrapreneurship and MNE strategy. Andrew's work has been published in a number of peer-reviewed academic journals, including Global Strategy Journal, International Business Review and Personnel Review.

EVENT DETAILS

DRESS CODE

Students are able to wear appropriate casual clothes and will be provided with a Monash Business School t-shirt to wear on the day and keep after the event.

CATERING

Complimentary morning tea and lunch will be provided. If a student has a specific dietary requirement or allergy we ask that they bring their own morning tea and lunch.

LOCATION

Commerce Connect will be held in Building H at Monash University's Caulfield campus. Detailed instructions on where to meet will be issued to students as part of our event confirmation.

QUESTIONS

The Business Explorer Program provides experiential learning for students interested in studying Business/Commerce. It offers interactions with current students, alumni and academics. If you have questions about the program, please email

buseco-student-recruitment@monash.edu

[Click here to register](#)