

**eSmart** - raising a generation of smart, safe and responsible children, who are capable and compassionate – both on and offline.

At Burwood East Primary School, the eSmart framework works with the school-wide Wellbeing policy to assist with the implementation of a whole-school culture and behaviour change relevant to the smart, safe and responsible use of digital technologies.

eSmart aims to assist teachers, students and the whole school community to embrace the benefits technology has to offer, and reduce the exposure of students to online risks.

eSmart is an initiative of The Alannah and Madeline Foundation, a national project committed to providing schools with resources to protect children from online risks such as cyberbullying and accessing inappropriate content.

Burwood East Primary School began the journey to become an eSmart school in late 2015. Since registering with eSmart, there has been a review of policies, procedures and resources across the school. Burwood East is committed to ensuring the framework is implemented across the wider school community throughout each school year.

The whole school community is encouraged to uphold and promote eSmart behaviours within both the school and home setting.

## Does your child understand the importance of protecting their personal information?

Explaining to a child why privacy is important can be difficult. We suggest explaining what personal information is and that it can also include their mobile number, pictures, workplace name and shifts, sporting club and game schedule, holiday dates, credit card details and banking information.

Remind them that if personal information is not protected then it creates risk that others, including strangers can find out where they are, use their private information to hack into their computer or profile accounts and steal their identity and other valuable information.

They may open themselves up to being impersonated online, where someone can cyberbully or reveal unwanted information, and send threats, mean messages or embarrassing photos as if the child themselves were engaging in this activity. Let them know that once their personal information is made public, it is almost impossible to control or get back.

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